## WEST VIRGINIA UNIVERSITY DEPARTMENT OF INTERCOLLEGIATE ATHLETICS AND

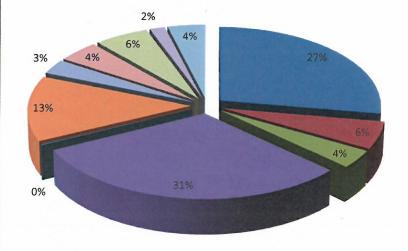
## JUNE 30,2013

		2013	
REVENUE		Total	
Ticket Sales	\$	21,411,615	
Student Fees	\$	4,330,002	
Guarantees	\$ \$	2,841,365	
Contributions	\$	23,916,171	
Direct State/Institutional Support	\$	131,485	
NCAA/Conference Revenue	\$	10,354,499	
Broadcast/Radio/Television/Internet	\$	2,350,493	
Programs, Concessions, Novelty, Parking	\$	3,437,048	
Royalties, Advertisements, Sponsorships	\$	4,509,641	
Endowment and Investment Income (loss)	\$	1,262,032	
Other Revenue	\$ \$ \$	3,162,347	
Total Revenue	\$	77,706,697	
EXPENSES		Total	
EXPENSES Student Aid	\$	THE THE PARTY OF T	
	\$	8,737,980	
Student Aid	\$ \$	8,737,980 26,397,507	
Student Aid Compensation	\$ \$ \$	Total 8,737,980 26,397,507 1,318,022 6,920,683	
Student Aid Compensation Recruiting Expenses	\$ \$ \$	8,737,980 26,397,507 1,318,022	
Student Aid Compensation Recruiting Expenses Team Travel	\$ \$ \$ \$	8,737,980 26,397,507 1,318,022 6,920,683	
Student Aid Compensation Recruiting Expenses Team Travel Equipment/Uniforms/Supplies	\$ \$ \$	8,737,980 26,397,507 1,318,022 6,920,683 3,529,447	
Student Aid Compensation Recruiting Expenses Team Travel Equipment/Uniforms/Supplies Game Expenses	\$ \$ \$ \$	8,737,980 26,397,507 1,318,022 6,920,683 3,529,447 3,900,414	
Student Aid Compensation Recruiting Expenses Team Travel Equipment/Uniforms/Supplies Game Expenses Fundraising, Marketing, Promotion	\$ \$ \$ \$ \$ \$	8,737,980 26,397,507 1,318,022 6,920,683 3,529,447 3,900,414 750,605	
Student Aid Compensation Recruiting Expenses Team Travel Equipment/Uniforms/Supplies Game Expenses Fundraising, Marketing, Promotion Direct Facilities, Maintenance and Rental	\$ \$ \$ \$ \$ \$	8,737,980 26,397,507 1,318,022 6,920,683 3,529,447 3,900,414 750,605 10,669,275	
Student Aid Compensation Recruiting Expenses Team Travel Equipment/Uniforms/Supplies Game Expenses Fundraising, Marketing, Promotion Direct Facilities, Maintenance and Rental Spirit Groups and Camps	\$ \$ \$ \$ \$ \$	8,737,980 26,397,507 1,318,022 6,920,683 3,529,447 3,900,414 750,605 10,669,275 1,111,713	
Student Aid Compensation Recruiting Expenses Team Travel Equipment/Uniforms/Supplies Game Expenses Fundraising, Marketing, Promotion Direct Facilities, Maintenance and Rental Spirit Groups and Camps Medical Expense and Insurance	\$ \$ \$ \$ \$ \$	8,737,980 26,397,507 1,318,022 6,920,683 3,529,447 3,900,414 750,605 10,669,275 1,111,713 481,628	

**Excess of Revenues Collected** 

4,205,104

## **2013** Athletic Department Revenues



- Ticket Sales
- Student Fees
- Guarantees
- Contributions
- Direct State/Institutional Support
- NCAA/Conference Revenue
- Broadcast/Radio/Television/Internet
- Programs, Concessions, Novelty, Parking
- Royalties, Advertisements, Sponsorships
- Endowment and Investment Income (loss)
- Other Revenue



