

## MEMORANDUM

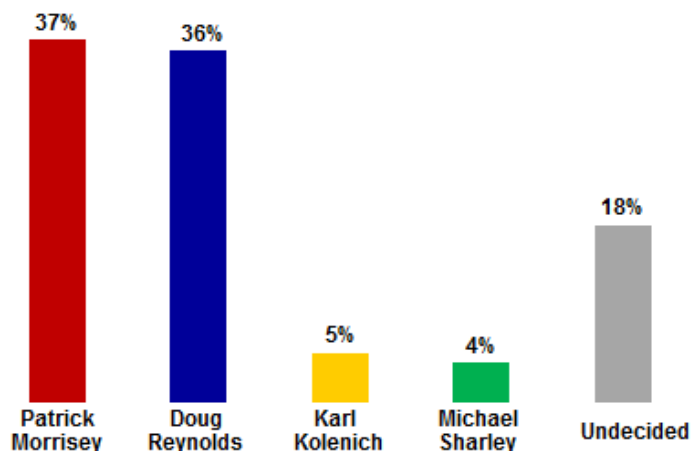
**TO:** Interested Parties  
**FROM:** Garin-Hart-Yang Research Group  
**DATE:** September 22, 2016  
**RE:** Key Findings from September Survey

*Between September 13 and 17, 2016, Garin-Hart-Yang conducted a survey among a representative sample of 500 likely voters in West Virginia. The survey, the findings of which have a margin of error of  $\pm 5$  percentage points, is fully representative of a general election by key factors, including partisanship. While party registration favors Democrats by 12 points, party identification narrowly favors the Republicans 37%-34%.*

West Virginians are voting for Republican Donald Trump by a strong 60%-28% margin, but they nonetheless show a strong willingness to vote a "split-ticket" and back Democrats in state races.

**In the attorney general's race, Doug Reynolds has made up tremendous ground and is now in a statistical tie with GOP incumbent Patrick Morrisey, trailing him by a only one point (37%-36%) in the four-way trial heat, which is well within the poll's margin of error.**

### Four-Way Trial Heat for Attorney General



## ***GARINHARTYANG RESEARCH GROUP***

Despite the negative attack ads run by Morrisey and his Republican allies, Doug Reynolds has a feeling thermometer score that is nearly two-to-one positive, while Morrisey's profile is more polarizing at 20% positive, 19% negative.

Our survey shows that as Doug continues to communicate his message and raise his name ID, his support will grow. In fact, Reynolds leads Morrisey 42% to 36% among the voters who know both candidates.

This suggests that Doug Reynolds is waging a very competitive race with the incumbent, and while it is difficult to calculate how much the minor party candidates garner on election day (they take votes away from Morrisey, not Reynolds), it is clear that Doug's support is growing daily and that he stands an excellent chance to emerge victorious on election day.

In the governor's race, Jim Justice has slightly increased his lead in a 4-way pairing compared the results in our June survey, in which Justice was ahead by 11-points (50%-39%) in a head-to-head match-up:

