



# Enrollment Report

Fall 2020



November 20, 2020

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## Disclaimer:

The 2020 data provided in this report are derived primarily from the Fall Census data collection. All Fall 2020 data are considered preliminary at the time of report publication and are subject to change based on final review and acceptance of campus file submissions.



# National Enrollment Trends

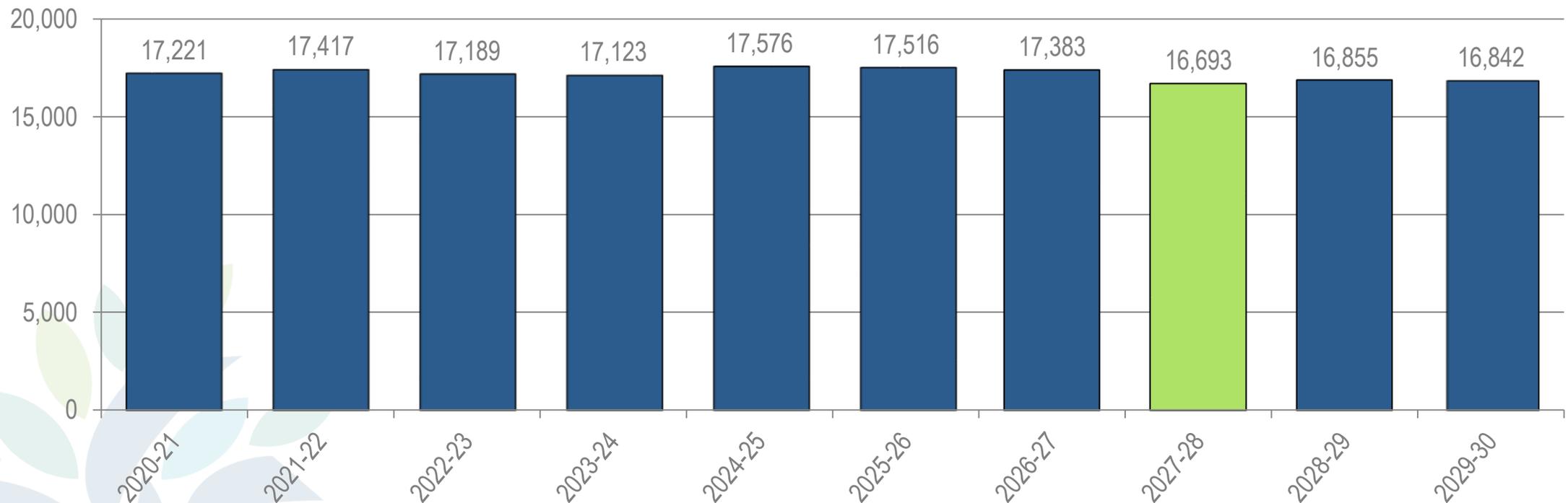


Source: National Student Clearinghouse Research Center

# WV High School Graduate Projections

## 2020-21 to 2029-30 Academic Years

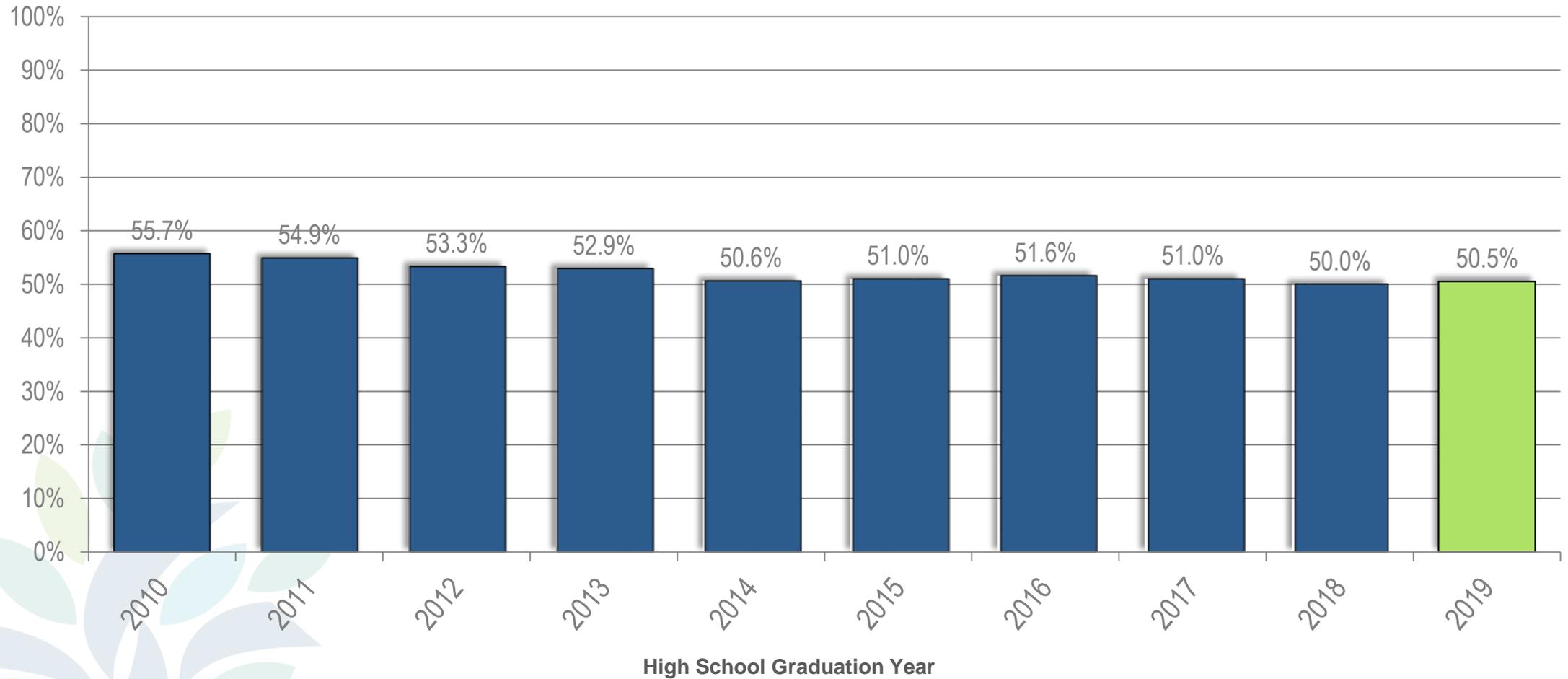
According to WICHE, the number of graduates produced by public and private high schools in West Virginia will reach a **ten-year low of 16,693** in 2027.



Source: Western Interstate Commission for Higher Education (WICHE)

# College-Going Rate

Among Recent West Virginia Public High School Graduates



The college-going rate is now derived from the P-20 data system. Therefore values may differ slightly from those provided in previous editions of the fall enrollment reports.

# Student Persistence and Completion

For Students Enrolled at a West Virginia Public Institution in the Fall Semester

The table below shows the percentage of all students enrolled in the fall semester who returned to any West Virginia public two- or four-year institution the following fall, those who graduated and did not return, and those for whom no subsequent enrollment or graduation record was found. Dual Enrollment high school students are excluded.

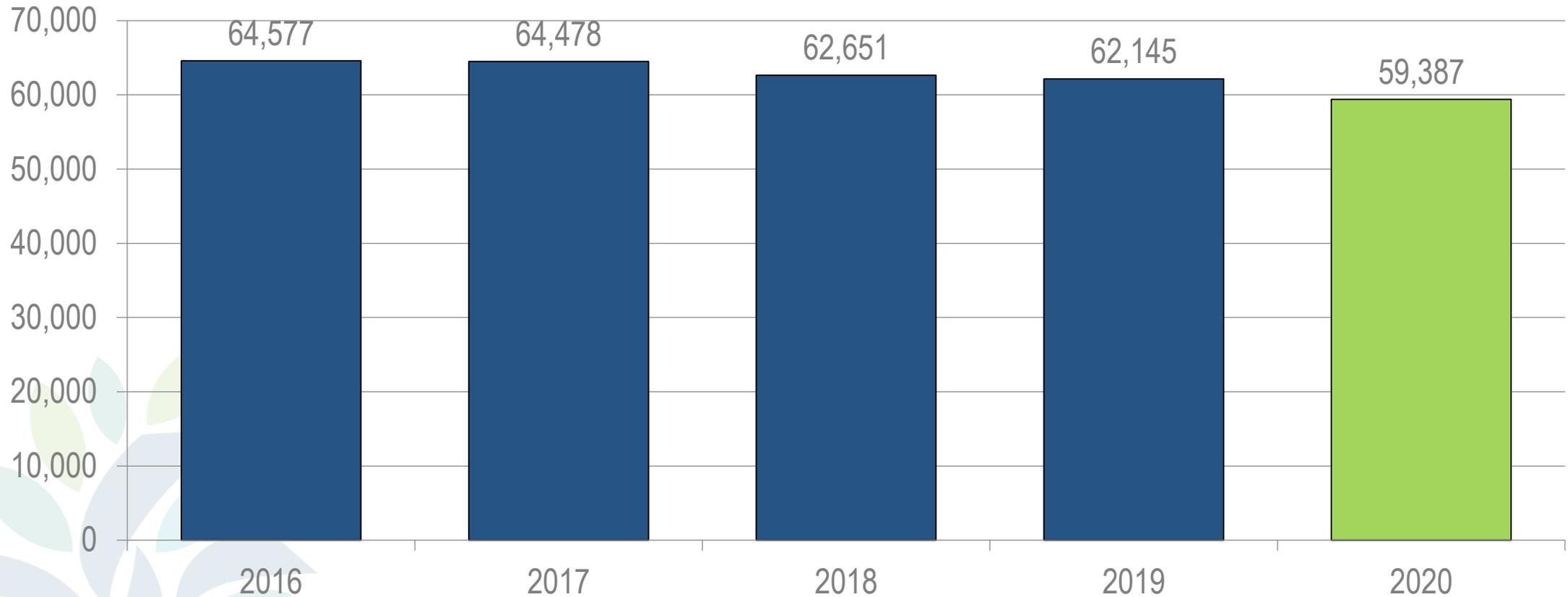
| Institutions                                 | Fall 2016               |                          |                | Fall 2017               |                          |                | Fall 2018               |                          |                | Fall 2019               |                          |                |
|--|-------------------------|--------------------------|----------------|-------------------------|--------------------------|----------------|-------------------------|--------------------------|----------------|-------------------------|--------------------------|----------------|
|  | Returned Following Fall | Graduated Did Not Return | Did Not Return | Returned Following Fall | Graduated Did Not Return | Did Not Return | Returned Following Fall | Graduated Did Not Return | Did Not Return | Returned Following Fall | Graduated Did Not Return | Did Not Return |
| Bluefield State College                      | 59.8%                   | 14.4%                    | 25.8%          | 57.4%                   | 18.1%                    | 24.5%          | 58.0%                   | 17.2%                    | 24.8%          | 58.7%                   | 18.4%                    | 23.0%          |
| Concord University                           | 60.5%                   | 14.5%                    | 25.0%          | 59.6%                   | 14.2%                    | 26.2%          | 60.7%                   | 15.3%                    | 24.0%          | 59.8%                   | 17.3%                    | 22.9%          |
| Fairmont State University                    | 63.1%                   | 15.6%                    | 21.3%          | 64.3%                   | 15.7%                    | 20.0%          | 63.4%                   | 15.4%                    | 21.2%          | 64.9%                   | 16.3%                    | 18.8%          |
| Glenville State College                      | 55.3%                   | 9.5%                     | 35.2%          | 56.6%                   | 11.3%                    | 32.1%          | 52.2%                   | 12.8%                    | 35.0%          | 62.4%                   | 13.7%                    | 24.0%          |
| Marshall University                          | 65.3%                   | 15.6%                    | 19.0%          | 65.0%                   | 16.3%                    | 18.8%          | 63.4%                   | 17.4%                    | 19.2%          | 64.4%                   | 17.8%                    | 17.8%          |
| Potomac State College of WVU                 | 51.6%                   | 6.9%                     | 41.5%          | 48.5%                   | 7.1%                     | 44.4%          | 53.4%                   | 7.9%                     | 38.7%          | 56.7%                   | 10.6%                    | 32.7%          |
| Shepherd University                          | 55.8%                   | 16.7%                    | 27.4%          | 55.6%                   | 15.4%                    | 29.0%          | 55.3%                   | 15.8%                    | 28.9%          | 53.3%                   | 15.7%                    | 31.0%          |
| West Liberty University                      | 66.8%                   | 16.5%                    | 16.7%          | 64.2%                   | 18.0%                    | 17.8%          | 64.6%                   | 16.0%                    | 19.4%          | 66.7%                   | 16.2%                    | 17.1%          |
| West Virginia School of Osteopathic Medicine | 68.5%                   | 16.5%                    | 15.0%          | 66.8%                   | 16.1%                    | 17.1%          | 65.8%                   | 17.0%                    | 17.2%          | 66.5%                   | 17.2%                    | 16.3%          |
| West Virginia State University               | 55.7%                   | 12.5%                    | 31.8%          | 58.6%                   | 15.1%                    | 26.4%          | 60.9%                   | 14.7%                    | 24.4%          | 59.5%                   | 16.0%                    | 24.6%          |
| West Virginia University                     | 76.4%                   | 20.5%                    | 3.1%           | 75.3%                   | 21.5%                    | 3.2%           | 72.4%                   | 23.7%                    | 3.8%           | 73.8%                   | 23.8%                    | 2.4%           |
| WVU Institute of Technology                  | 63.6%                   | 11.3%                    | 25.1%          | 61.0%                   | 9.9%                     | 29.0%          | 58.3%                   | 9.7%                     | 32.1%          | 58.7%                   | 11.9%                    | 29.4%          |

Source: HEPC End-of-Term graduation data and Fall Census enrollment data

# Credit Headcount Enrollment

Total Headcount Enrollment: 59,387

Headcount decreased 4.4 percent since Fall 2019 and 8.0 percent since Fall 2016.



Source: HEPC Fall Census Data

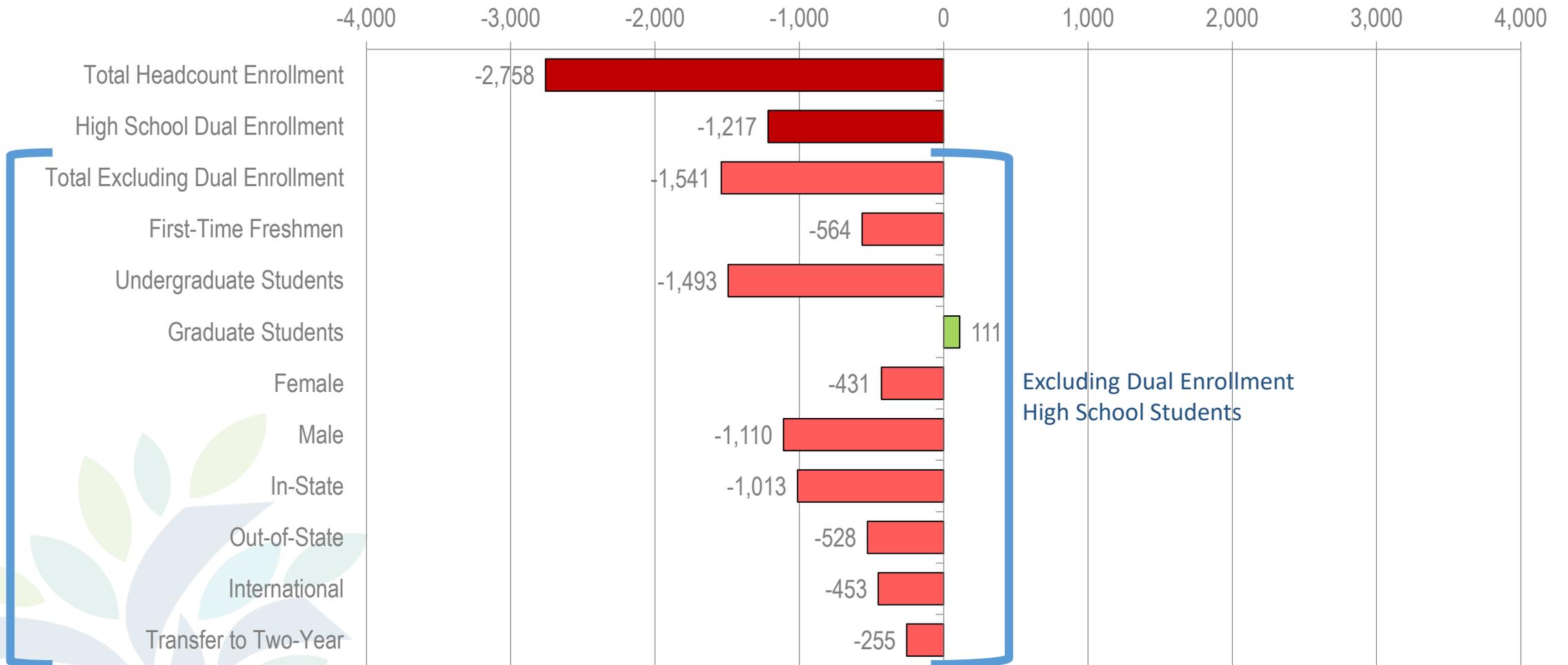
# Credit Headcount Enrollment

| Institutions                                 | 2016          | 2017          | 2018          | 2019          | 2020            | 2019-20      | 2016-20      |
|--|---------------|---------------|---------------|---------------|-----------------|--------------|--------------|
| Bluefield State College                      | 1,362         | 1,379         | 1,275         | 1,241         | 1,243           | 0.2%         | -8.7%        |
| Concord University                           | 2,451         | 2,194         | 2,040         | 1,886         | 1,807 ▼         | -4.2%        | -26.3%       |
| Fairmont State University                    | 4,049         | 3,881         | 3,944         | 3,802         | 3,848           | 1.2%         | -5.0%        |
| Glenville State College                      | 1,641         | 1,672         | 1,562         | 1,575         | 1,579           | 0.3%         | -3.8%        |
| Marshall University                          | 13,324        | 13,008        | 13,177        | 12,778        | 11,812 ▼        | -7.6%        | -11.3%       |
| Potomac State College of WVU                 | 1,452         | 1,411         | 1,340         | 1,299         | 1,193 ▼         | -8.2%        | -17.8%       |
| Shepherd University                          | 3,779         | 3,736         | 3,648         | 3,554         | 3,159 ▼         | -11.1%       | -16.4%       |
| West Liberty University                      | 2,310         | 2,443         | 2,524         | 2,495         | 2,400 ▼         | -3.8%        | 3.9%         |
| West Virginia School of Osteopathic Medicine | 831           | 839           | 834           | 801           | 795 ▼           | -0.7%        | -4.3%        |
| West Virginia State University               | 3,542         | 3,877         | 3,692         | 4,120         | 3,638 ▼         | -11.7%       | 2.7%         |
| West Virginia University                     | 28,487        | 28,409        | 26,861        | 26,803        | 26,269 ▼        | -2.0%        | -7.8%        |
| WVU Institute of Technology                  | 1,349         | 1,629         | 1,754         | 1,791         | 1,644 ▼         | -8.2%        | 21.9%        |
|  | <b>64,577</b> | <b>64,478</b> | <b>62,651</b> | <b>62,145</b> | <b>59,387 ▼</b> | <b>-4.4%</b> | <b>-8.0%</b> |

Source: HEPC Fall Census Data

# Fall 2020 Headcount Enrollment Shifts

Between Fall 2019 and Fall 2020



Source: HEPC Fall Census Data

# Headcount Enrollment Shifts

Between Fall 2019 and Fall 2020

## All WV Public 4-Year Institutions 2019-20

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|  |        |
|--|--------|
| <b>Credit Headcount Enrollment</b>         | -2,758 |
| High School Dual-Enrollment                | -1,217 |
| Credit Headcount Excluding Dual-Enrollment | -1,541 |

### Excluding Dual-Enrollment

Categories are not mutually exclusive and when summed will not equal the total enrollment decline.

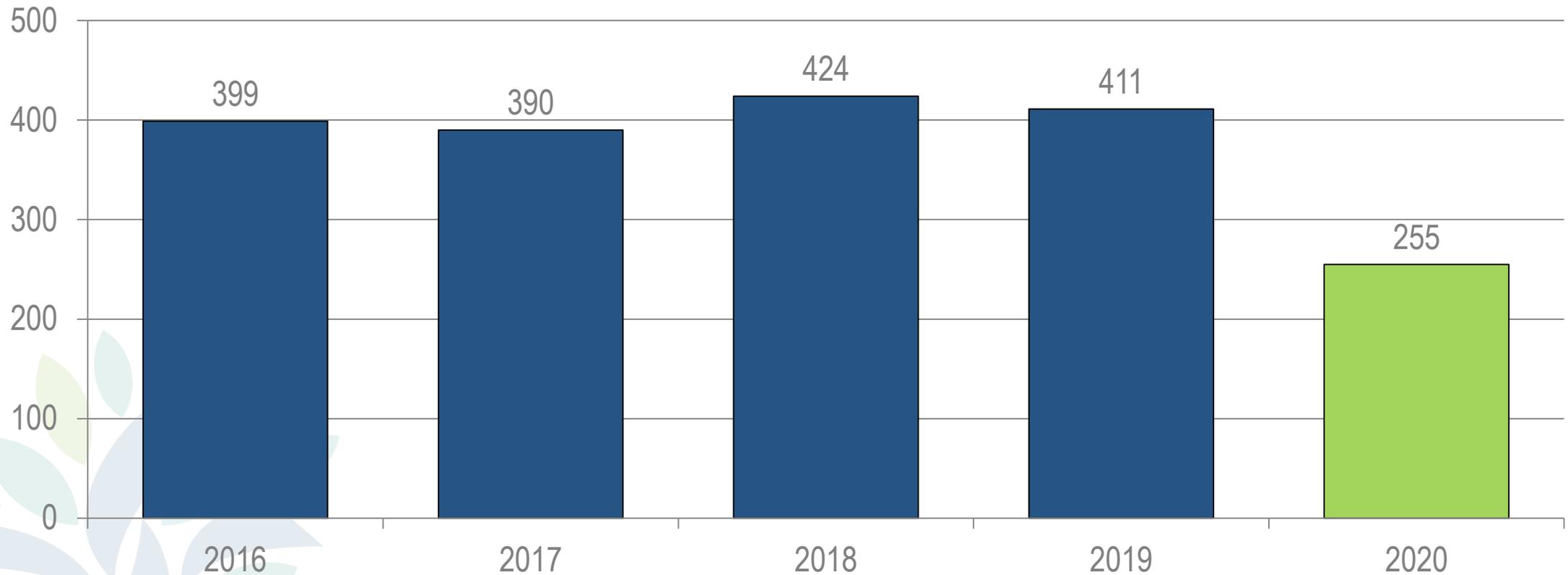
|                        |        |
|------------------------|--------|
| First-Time Freshmen    | -564   |
| Undergraduate Students | -1,493 |
| Graduate Students      | 111    |
| Female                 | -431   |
| Male                   | -1,110 |
| In-State               | -1,013 |
| Out-of-State           | -528   |
| International          | -453   |
| Transfer to Two-year   | -255   |

Source: HEPC Fall Census Data

# Transfers from Four-Year to Two-Year Institutions

## Excluding Dual Enrollment High School Students

This chart shows the number of associate- and bachelor's degree-seeking students who transferred to a two-year institution the following year. Year labels reflect the year a student transferred to a two-year institution. For example, 2020 data reflect the number of degree-seeking students attending a four-year institution in the 2019-20 academic year who transferred to a two-year institution in the fall semester of the 2020-21 year. Dual enrollment students are excluded.



Source: HEPC Fall Census Data

# Transfers from Four-Year to Two-Year Institutions

## Excluding Dual Enrollment High School Students

This table shows the number of associate- and bachelor's degree-seeking students who transferred to a two-year institution the following year. Year labels reflect the year a student transferred to a two-year institution. For example, 2020 data reflect the number of degree-seeking students attending a four-year institution in the 2019-20 academic year who transferred to a two-year institution in the fall semester of the 2020-21 year. Dual enrollment students are excluded.

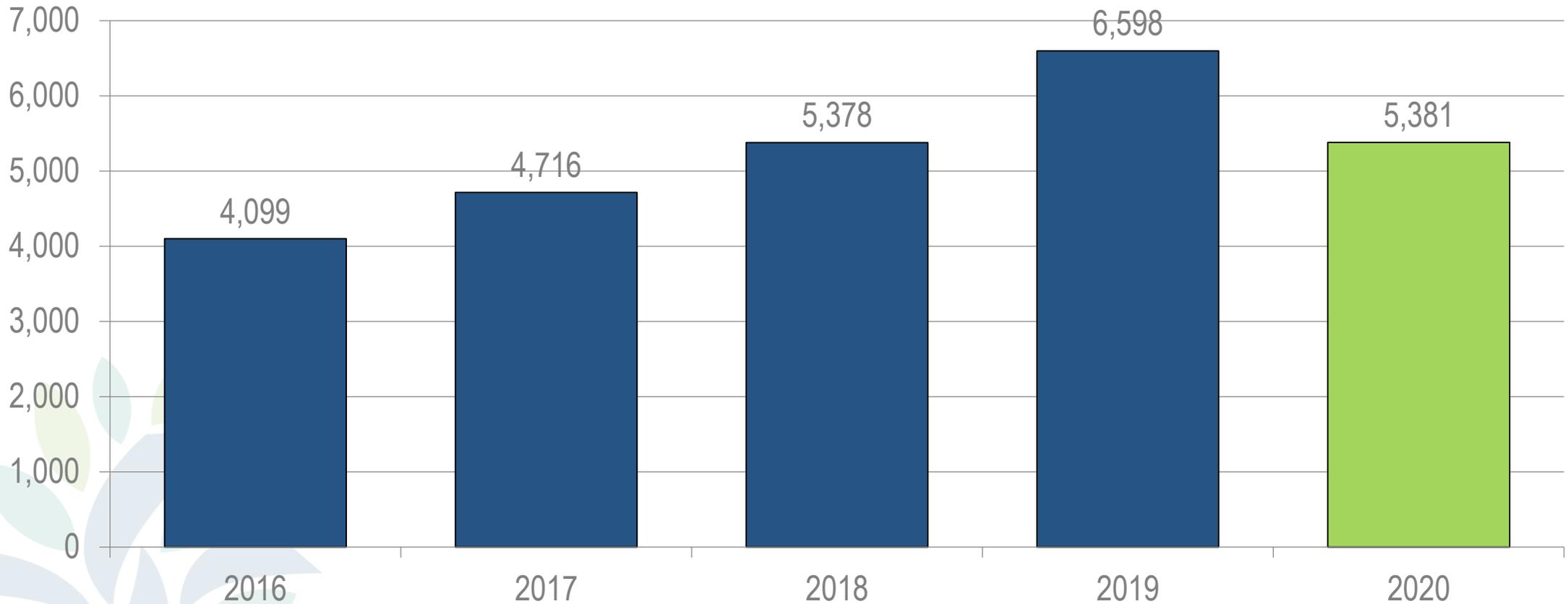
| Institutions                   | 2016       | 2017       | 2018       | 2019       | 2020       |
|--------------------------------|------------|------------|------------|------------|------------|
| Bluefield State College        | 11         | 13         | 17         | 12         | 12         |
| Concord University             | 14         | 18         | 18         | 20         | 11         |
| Fairmont State University      | 55         | 65         | 71         | 61         | 45         |
| Glenville State College        | 15         | 13         | 9          | 10         | 5          |
| Marshall University            | 92         | 98         | 112        | 100        | 58         |
| Potomac State College of WVU   | 16         | 14         | 26         | 21         | 6          |
| Shepherd University            | 27         | 27         | 27         | 29         | 18         |
| West Liberty University        | 28         | 22         | 17         | 29         | 17         |
| West Virginia State University | 23         | 18         | 32         | 44         | 17         |
| West Virginia University       | 32         | 27         | 22         | 22         | 12         |
| WVU Institute of Technology    | 86         | 75         | 73         | 63         | 54         |
|                                | <b>399</b> | <b>390</b> | <b>424</b> | <b>411</b> | <b>255</b> |

Source: HEPC Fall Census Data

# High School Dual Enrollment Headcount

Total Dual Enrollment Headcount: 5,381

Dual Enrollment Headcount has decreased 18.4 percent since Fall 2019 and increased by 31.3 percent since Fall 2016.



Source: HEPC Fall Census Data

# High School Dual Enrollment Headcount

| Institutions                   | 2016         | 2017         | 2018         | 2019         | 2020           | 2019-20       | 2016-20      |
|--------------------------------|--------------|--------------|--------------|--------------|----------------|---------------|--------------|
| Bluefield State College        | 14           | 64           | 63           | 75           | 86             | 14.7%         | 514.3%       |
| Concord University             | 84           | 55           | 72           | 47           | 3 ▼            | -93.6%        | -96.4%       |
| Fairmont State University      | 29           | 38           | 94           | 157          | 239            | 52.2%         | 724.1%       |
| Glenville State College        | 228          | 322          | 249          | 419          | 354 ▼          | -15.5%        | 55.3%        |
| Marshall University            | 848          | 812          | 1,465        | 1,568        | 1,090 ▼        | -30.5%        | 28.5%        |
| Potomac State College of WVU   | 263          | 212          | 241          | 250          | 185 ▼          | -26.0%        | -29.7%       |
| Shepherd University            | 15           | 64           | 94           | 158          | 181            | 14.6%         | 1106.7%      |
| West Liberty University        | 164          | 160          | 222          | 235          | 174 ▼          | -26.0%        | 6.1%         |
| West Virginia State University | 1,294        | 1,818        | 1,762        | 2,328        | 1,766 ▼        | -24.1%        | 36.5%        |
| West Virginia University       | 922          | 799          | 656          | 779          | 826            | 6.0%          | -10.4%       |
| WVU Institute of Technology    | 238          | 372          | 460          | 582          | 477 ▼          | -18.0%        | 100.4%       |
|                                | <b>4,099</b> | <b>4,716</b> | <b>5,378</b> | <b>6,598</b> | <b>5,381 ▼</b> | <b>-18.4%</b> | <b>31.3%</b> |

Source: HEPC Fall Census Data

# Dual Enrollment College Matriculation

| Institutions                   | Dual Enrollment<br>Headcount Fall<br>Census 2018 | Returned in 2019-20 to Same Institution |                                   | Matriculated to<br>Another Institution in<br>2019-2020 | No Enrollment<br>Record in 2019-20 |
|--------------------------------|--|---|-----------------------------------|--|------------------------------------|
|                                |  | As Dual Enrollment<br>Student           | As Non-Dual<br>Enrollment Student |  |                                    |
| Bluefield State College        | 63   | 3.2%                                    | 17.5%                             | 47.6%  | 31.7%                              |
| Concord University             | 72   | 20.8%                                   | 12.5%                             | 16.7%  | 50.0%                              |
| Fairmont State University      | 94   | 4.3%                                    | 14.9%                             | 11.7%  | 69.1%                              |
| Glenville State College        | 249  | 28.5%                                   | 9.2%                              | 41.0%  | 21.3%                              |
| Marshall University            | 1,465  | 10.3%                                   | 17.0%                             | 9.8%   | 62.9%                              |
| Potomac State College of WVU   | 241  | 6.6%                                    | 30.7%                             | 35.3%  | 27.4%                              |
| Shepherd University            | 94   | 12.8%                                   | 30.9%                             | 35.1%  | 21.3%                              |
| West Liberty University        | 222  | 43.2%                                   | 8.6%                              | 22.5%  | 25.7%                              |
| West Virginia State University | 1,762  | 29.0%                                   | 3.0%                              | 23.4%  | 44.7%                              |
| West Virginia University       | 656  | 15.9%                                   | 38.6%                             | 16.6%  | 29.0%                              |
| WVU Institute of Technology    | 460  | 6.1%                                    | 2.8%                              | 8.5%   | 82.6%                              |
| <b>Four-Year System Total</b>  | <b>5,378</b>                                     | <b>18.8%</b>                            | <b>13.9%</b>                      | <b>19.1%</b>   | <b>48.3%</b>                       |

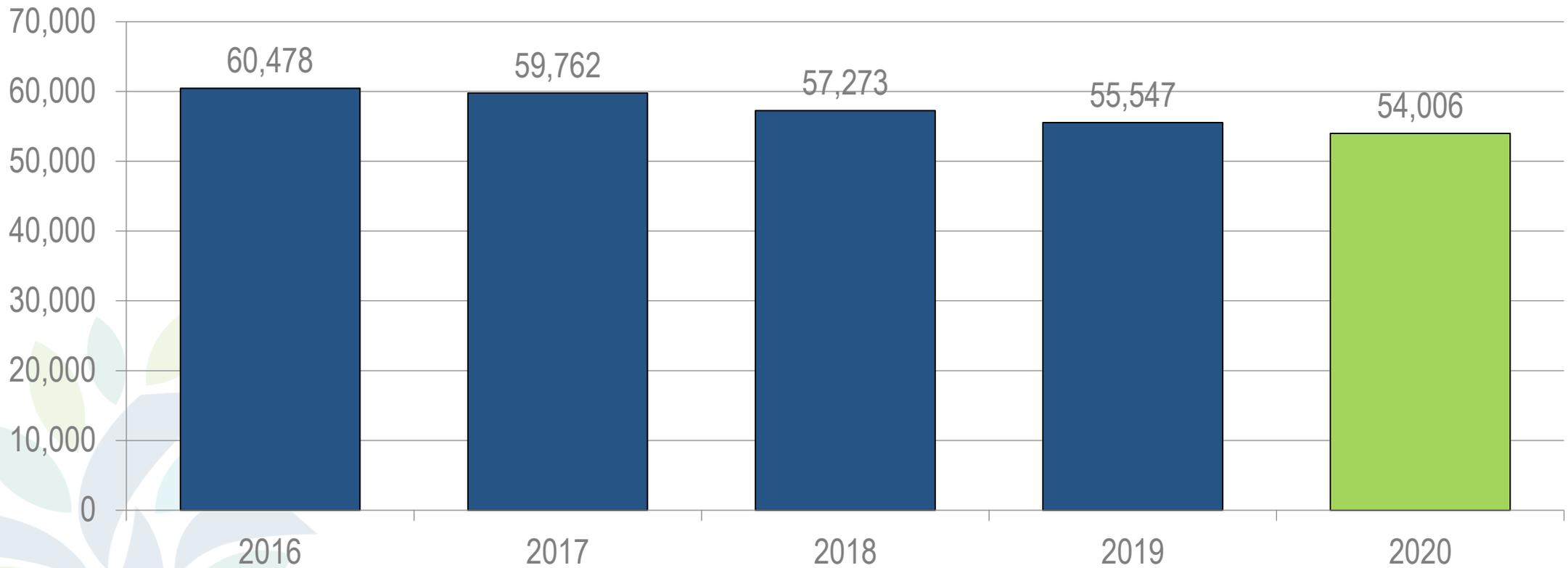
Source: HEPC Fall Census Data

# Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

Total Headcount Enrollment: 54,006

Headcount decreased 2.8 percent since Fall 2019 and 10.7 percent since Fall 2016.



Source: HEPC Fall Census Data

# Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

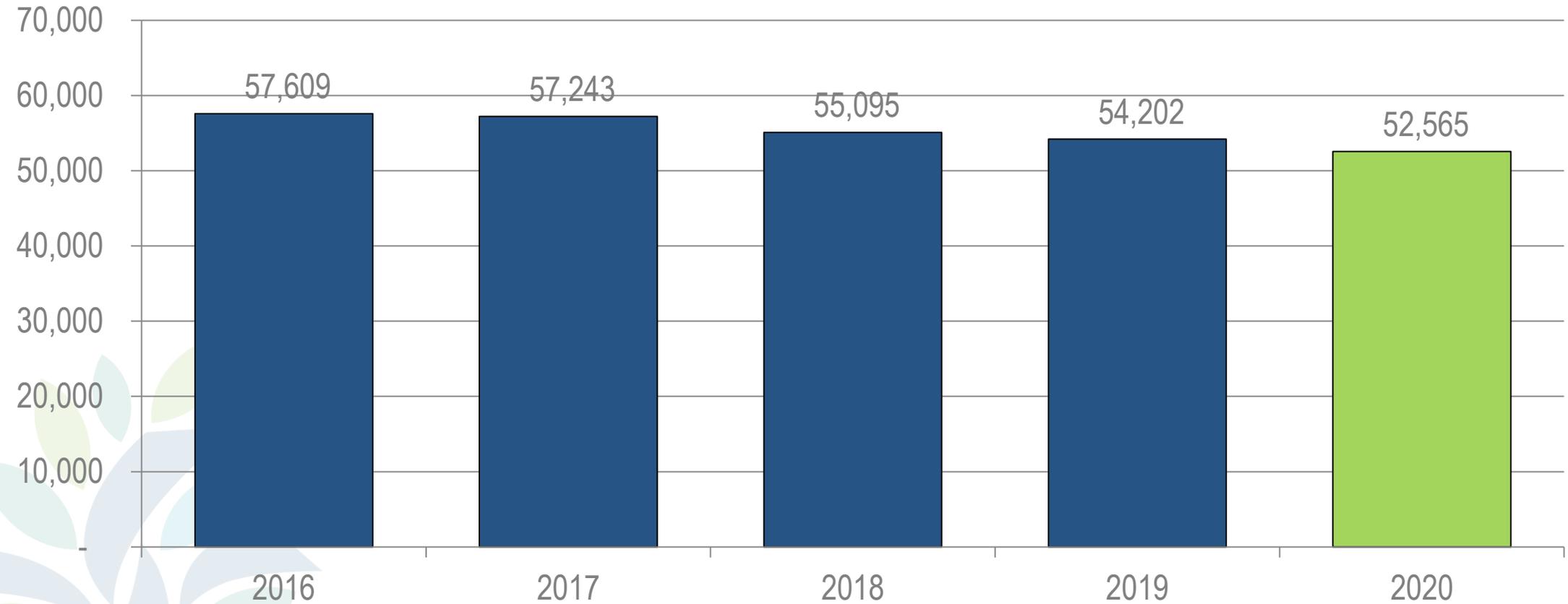
| Institutions                                 | 2016          | 2017          | 2018          | 2019          | 2020          |   | 2019-20      | 2016-20       |
|--|---------------|---------------|---------------|---------------|---------------|---|--------------|---------------|
| Bluefield State College                      | 1,348         | 1,315         | 1,212         | 1,166         | 1,157         | ▼ | -0.8%        | -14.2%        |
| Concord University                           | 2,367         | 2,139         | 1,968         | 1,839         | 1,804         | ▼ | -1.9%        | -23.8%        |
| Fairmont State University                    | 4,020         | 3,843         | 3,850         | 3,645         | 3,609         | ▼ | -1.0%        | -10.2%        |
| Glenville State College                      | 1,413         | 1,350         | 1,313         | 1,156         | 1,225         |   | 6.0%         | -13.3%        |
| Marshall University                          | 12,476        | 12,196        | 11,712        | 11,210        | 10,722        | ▼ | -4.4%        | -14.1%        |
| Potomac State College of WVU                 | 1,189         | 1,199         | 1,099         | 1,049         | 1,008         | ▼ | -3.9%        | -15.2%        |
| Shepherd University                          | 3,764         | 3,672         | 3,554         | 3,396         | 2,978         | ▼ | -12.3%       | -20.9%        |
| West Liberty University                      | 2,146         | 2,283         | 2,302         | 2,260         | 2,226         | ▼ | -1.5%        | 3.7%          |
| West Virginia School of Osteopathic Medicine | 831           | 839           | 834           | 801           | 795           | ▼ | -0.7%        | -4.3%         |
| West Virginia State University               | 2,248         | 2,059         | 1,930         | 1,792         | 1,872         |   | 4.5%         | -16.7%        |
| West Virginia University                     | 27,565        | 27,610        | 26,205        | 26,024        | 25,443        | ▼ | -2.2%        | -7.7%         |
| WVU Institute of Technology                  | 1,111         | 1,257         | 1,294         | 1,209         | 1,167         | ▼ | -3.5%        | 5.0%          |
|  | <b>60,478</b> | <b>59,762</b> | <b>57,273</b> | <b>55,547</b> | <b>54,006</b> | ▼ | <b>-2.8%</b> | <b>-10.7%</b> |

Source: HEPC Fall Census Data

# Full-Time Equivalent (FTE) Enrollment

FTE Enrollment: 52,565

FTE enrollment decreased 3.0 percent since Fall 2019, and 8.8 percent since Fall 2016.



Source: HEPC Fall Census Data

# Full-Time Equivalent (FTE) Enrollment

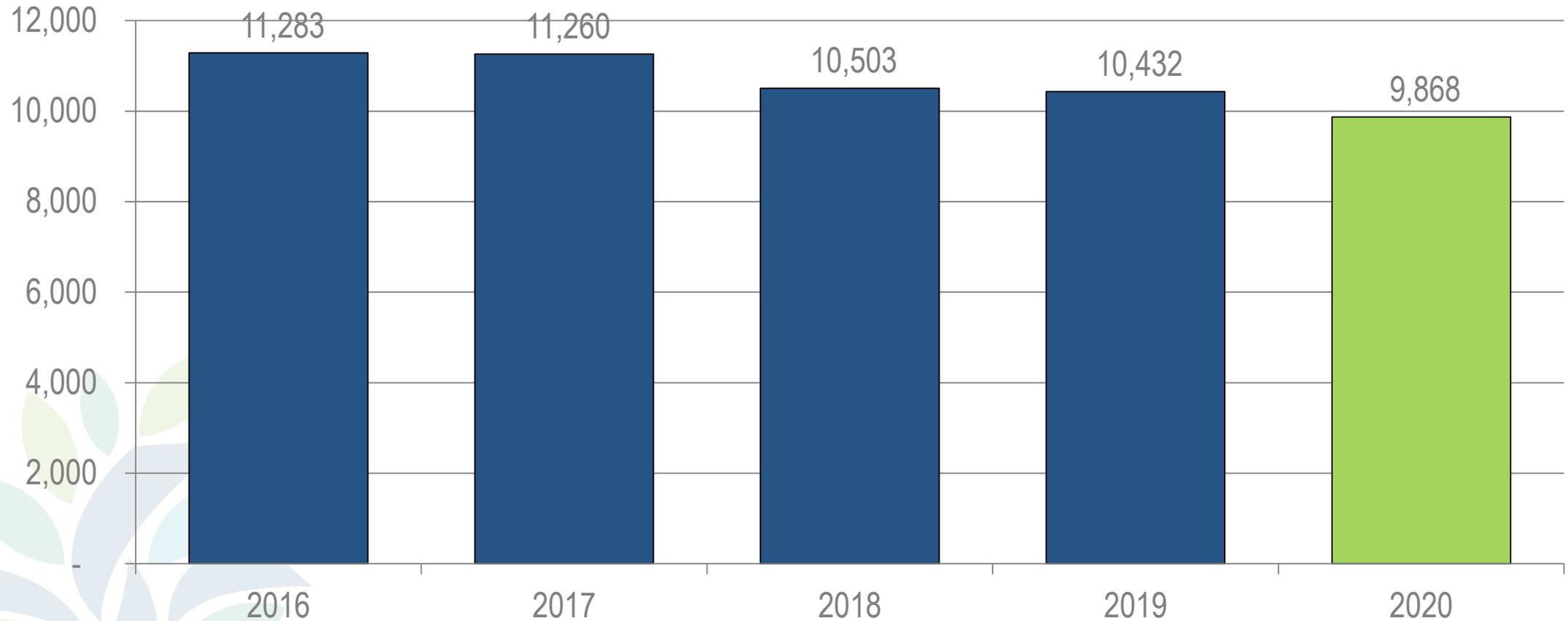
| Institutions                                 | 2016          | 2017          | 2018          | 2019          | 2020            | 2019-20      | 2016-20      |
|--|---------------|---------------|---------------|---------------|-----------------|--------------|--------------|
| Bluefield State College                      | 1,202         | 1,189         | 1,106         | 1,066         | 1,042 ▼         | -2.3%        | -13.3%       |
| Concord University                           | 2,176         | 1,988         | 1,831         | 1,690         | 1,621 ▼         | -4.1%        | -25.5%       |
| Fairmont State University                    | 3,626         | 3,464         | 3,501         | 3,329         | 3,309 ▼         | -0.6%        | -8.7%        |
| Glenville State College                      | 1,263         | 1,262         | 1,177         | 1,223         | 1,291           | 5.5%         | 2.2%         |
| Marshall University                          | 11,537        | 11,245        | 11,043        | 10,640        | 10,175 ▼        | -4.4%        | -11.8%       |
| Potomac State College of WVU                 | 1,205         | 1,221         | 1,141         | 1,100         | 1,012 ▼         | -8.0%        | -16.1%       |
| Shepherd University                          | 3,094         | 3,002         | 2,933         | 2,798         | 2,651 ▼         | -5.3%        | -14.3%       |
| West Liberty University                      | 2,190         | 2,288         | 2,324         | 2,291         | 2,217 ▼         | -3.2%        | 1.2%         |
| West Virginia School of Osteopathic Medicine | 831           | 839           | 834           | 801           | 795 ▼           | -0.7%        | -4.3%        |
| West Virginia State University               | 2,363         | 2,459         | 2,290         | 2,392         | 2,205 ▼         | -7.8%        | -6.7%        |
| West Virginia University                     | 27,015        | 27,018        | 25,553        | 25,517        | 24,963 ▼        | -2.2%        | -7.6%        |
| WVU Institute of Technology                  | 1,107         | 1,268         | 1,362         | 1,356         | 1,284 ▼         | -5.2%        | 16.0%        |
|  | <b>57,609</b> | <b>57,243</b> | <b>55,095</b> | <b>54,202</b> | <b>52,565 ▼</b> | <b>-3.0%</b> | <b>-8.8%</b> |

Source: HEPC Fall Census Data

# First-Time Freshmen Headcount Enrollment

First-Time Freshmen Enrollment: 9,868

First-Time Freshmen Enrollment decreased 5.4 percent from Fall 2019, and 12.5 percent from Fall 2016.



Source: HEPC Fall Census Data

# First-Time Freshmen Headcount Enrollment

| Institutions                   | 2016          | 2017          | 2018          | 2019          | 2020         |   | 2019-20      | 2016-20       |
|--------------------------------|---------------|---------------|---------------|---------------|--------------|---|--------------|---------------|
| Bluefield State College        | 226           | 222           | 205           | 200           | 214          |   | 7.0%         | -5.3%         |
| Concord University             | 471           | 434           | 430           | 372           | 383          |   | 3.0%         | -18.7%        |
| Fairmont State University      | 816           | 764           | 827           | 774           | 800          |   | 3.4%         | -2.0%         |
| Glenville State College        | 397           | 369           | 327           | 346           | 356          |   | 2.9%         | -10.3%        |
| Marshall University            | 1,900         | 1,813         | 1,690         | 1,782         | 1,731        | ▼ | -2.9%        | -8.9%         |
| Potomac State College of WVU   | 620           | 597           | 537           | 469           | 400          | ▼ | -14.7%       | -35.5%        |
| Shepherd University            | 564           | 598           | 593           | 483           | 512          |   | 6.0%         | -9.2%         |
| West Liberty University        | 436           | 494           | 471           | 465           | 414          | ▼ | -11.0%       | -5.0%         |
| West Virginia State University | 424           | 393           | 326           | 271           | 282          |   | 4.1%         | -33.5%        |
| West Virginia University       | 5,122         | 5,225         | 4,730         | 4,949         | 4,494        | ▼ | -9.2%        | -12.3%        |
| WVU Institute of Technology    | 307           | 351           | 367           | 321           | 282          | ▼ | -12.1%       | -8.1%         |
|                                | <b>11,283</b> | <b>11,260</b> | <b>10,503</b> | <b>10,432</b> | <b>9,868</b> | ▼ | <b>-5.4%</b> | <b>-12.5%</b> |

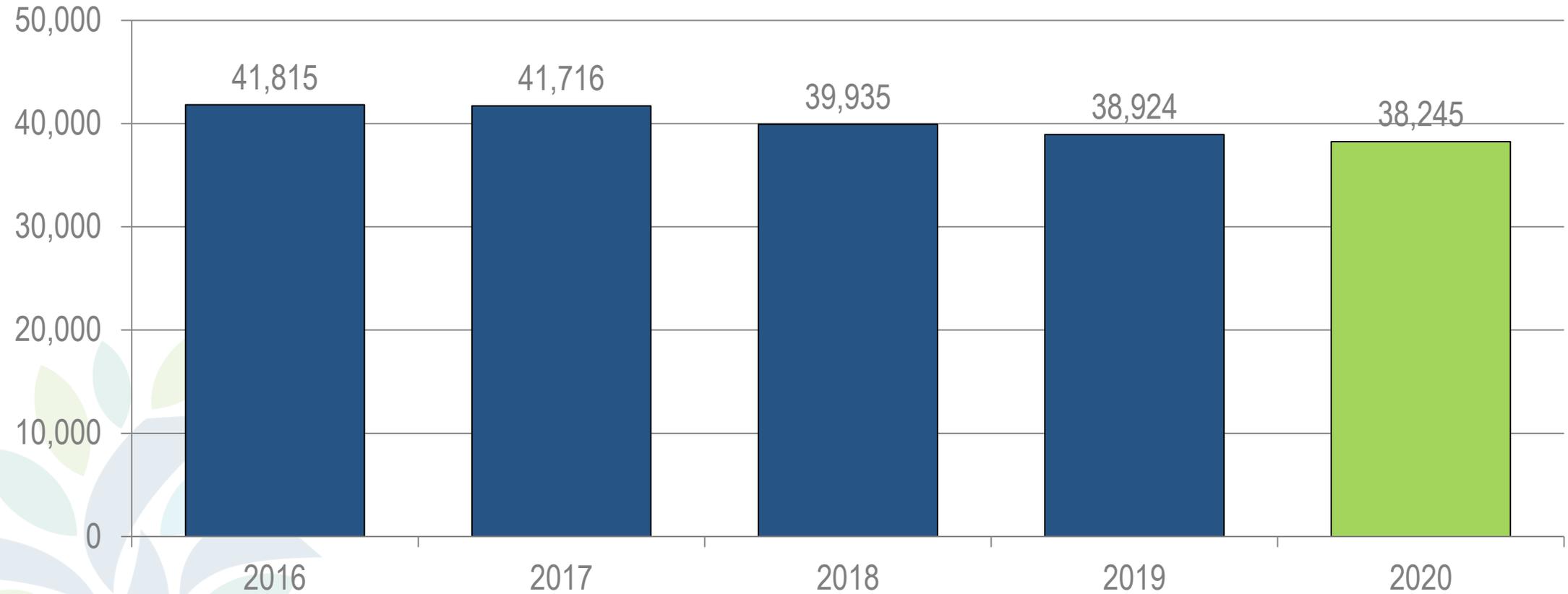
Source: HEPC Fall Census Data

# Undergraduate Headcount Enrollment

Age Under 25, Excluding Dual Enrollment High School Students

Total Undergraduate Enrollment (Under 25): 38,245

Traditional-aged undergraduate enrollment decreased 1.7 percent from Fall 2019 and 8.5 percent from Fall 2016.



Source: HEPC Fall Census Data

# Undergraduate Headcount Enrollment

Age Under 25, Excluding Dual Enrollment High School Students

| Institutions                   | 2016          | 2017          | 2018          | 2019          | 2020          |   | 2019-20      | 2016-20      |
|--------------------------------|---------------|---------------|---------------|---------------|---------------|---|--------------|--------------|
| Bluefield State College        | 868           | 860           | 826           | 806           | 781           | ▼ | -3.1%        | -10.0%       |
| Concord University             | 1,686         | 1,559         | 1,439         | 1,330         | 1,288         | ▼ | -3.2%        | -23.6%       |
| Fairmont State University      | 2,932         | 2,802         | 2,866         | 2,748         | 2,717         | ▼ | -1.1%        | -7.3%        |
| Glenville State College        | 1,055         | 1,019         | 975           | 898           | 946           |   | 5.3%         | -10.3%       |
| Marshall University            | 7,414         | 7,312         | 6,901         | 6,671         | 6,566         | ▼ | -1.6%        | -11.4%       |
| Potomac State College of WVU   | 1,053         | 1,072         | 992           | 946           | 898           | ▼ | -5.1%        | -14.7%       |
| Shepherd University            | 2,566         | 2,471         | 2,365         | 2,241         | 2,153         | ▼ | -3.9%        | -16.1%       |
| West Liberty University        | 1,770         | 1,798         | 1,802         | 1,772         | 1,730         | ▼ | -2.4%        | -2.3%        |
| West Virginia State University | 1,485         | 1,413         | 1,322         | 1,222         | 1,369         |   | 12.0%        | -7.8%        |
| West Virginia University       | 20,116        | 20,402        | 19,361        | 19,221        | 18,753        | ▼ | -2.4%        | -6.8%        |
| WVU Institute of Technology    | 870           | 1,008         | 1,086         | 1,069         | 1,044         | ▼ | -2.3%        | 20.0%        |
|                                | <b>41,815</b> | <b>41,716</b> | <b>39,935</b> | <b>38,924</b> | <b>38,245</b> | ▼ | <b>-1.7%</b> | <b>-8.5%</b> |

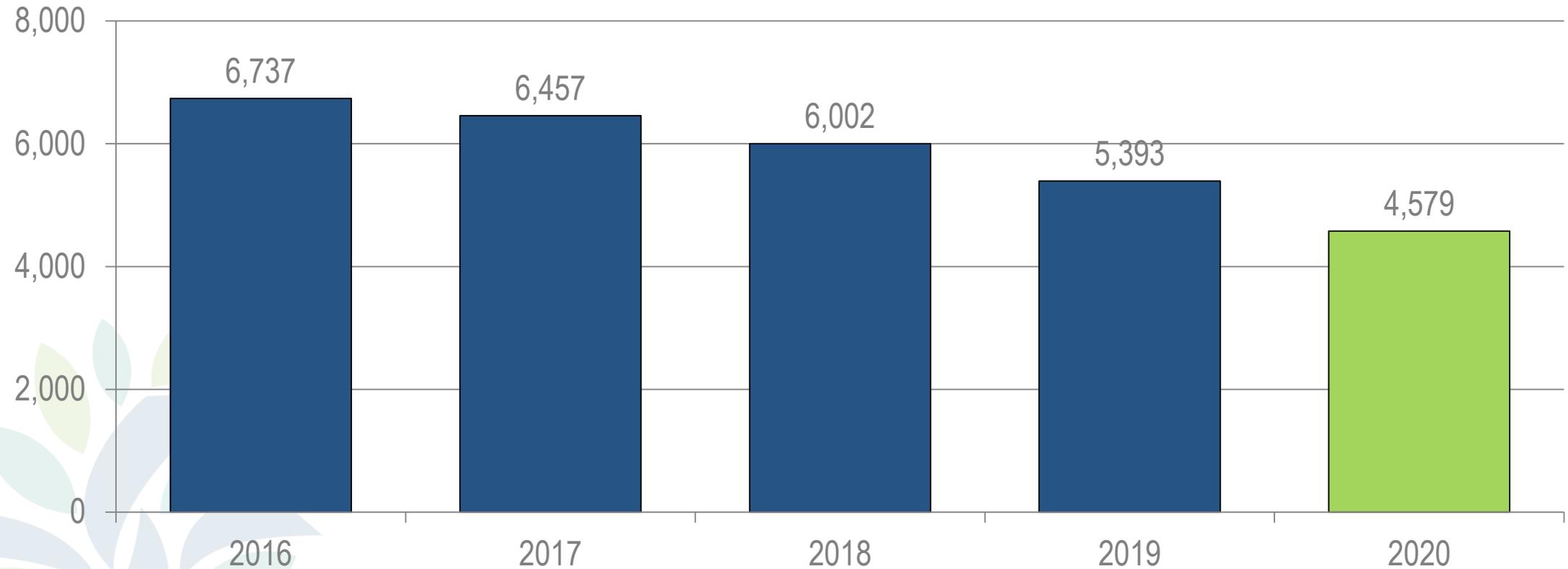
Source: HEPC Fall Census Data

# Undergraduate Headcount Enrollment

Age 25 or Older

Total Undergraduate Enrollment Age 25 or Older: 4,579

Adult undergraduate enrollment decreased 15.1 percent from Fall 2019, and 32.0 percent from Fall 2016.



Source: HEPC Fall Census Data

# Undergraduate Headcount Enrollment

Age 25 or Older

| Institutions                   | 2016         | 2017         | 2018         | 2019         | 2020           | 2019-20       | 2016-20       |
|--------------------------------|--------------|--------------|--------------|--------------|----------------|---------------|---------------|
| Bluefield State College        | 480          | 455          | 386          | 360          | 376            | 4.4%          | -21.7%        |
| Concord University             | 332          | 239          | 218          | 193          | 172 ▼          | -10.9%        | -48.2%        |
| Fairmont State University      | 790          | 759          | 712          | 657          | 617 ▼          | -6.1%         | -21.9%        |
| Glenville State College        | 358          | 331          | 338          | 258          | 279            | 8.1%          | -22.1%        |
| Marshall University            | 1,380        | 1,368        | 1,292        | 1,196        | 1,095 ▼        | -8.4%         | -20.7%        |
| Potomac State College of WVU   | 136          | 127          | 107          | 103          | 110            | 6.8%          | -19.1%        |
| Shepherd University            | 855          | 886          | 921          | 801          | 382 ▼          | -52.3%        | -55.3%        |
| West Liberty University        | 174          | 218          | 198          | 175          | 142 ▼          | -18.9%        | -18.4%        |
| West Virginia State University | 680          | 522          | 487          | 459          | 367 ▼          | -20.0%        | -46.0%        |
| West Virginia University       | 1,311        | 1,303        | 1,135        | 1,051        | 916 ▼          | -12.8%        | -30.1%        |
| WVU Institute of Technology    | 241          | 249          | 208          | 140          | 123 ▼          | -12.1%        | -49.0%        |
|                                | <b>6,737</b> | <b>6,457</b> | <b>6,002</b> | <b>5,393</b> | <b>4,579 ▼</b> | <b>-15.1%</b> | <b>-32.0%</b> |

Source: HEPC Fall Census Data

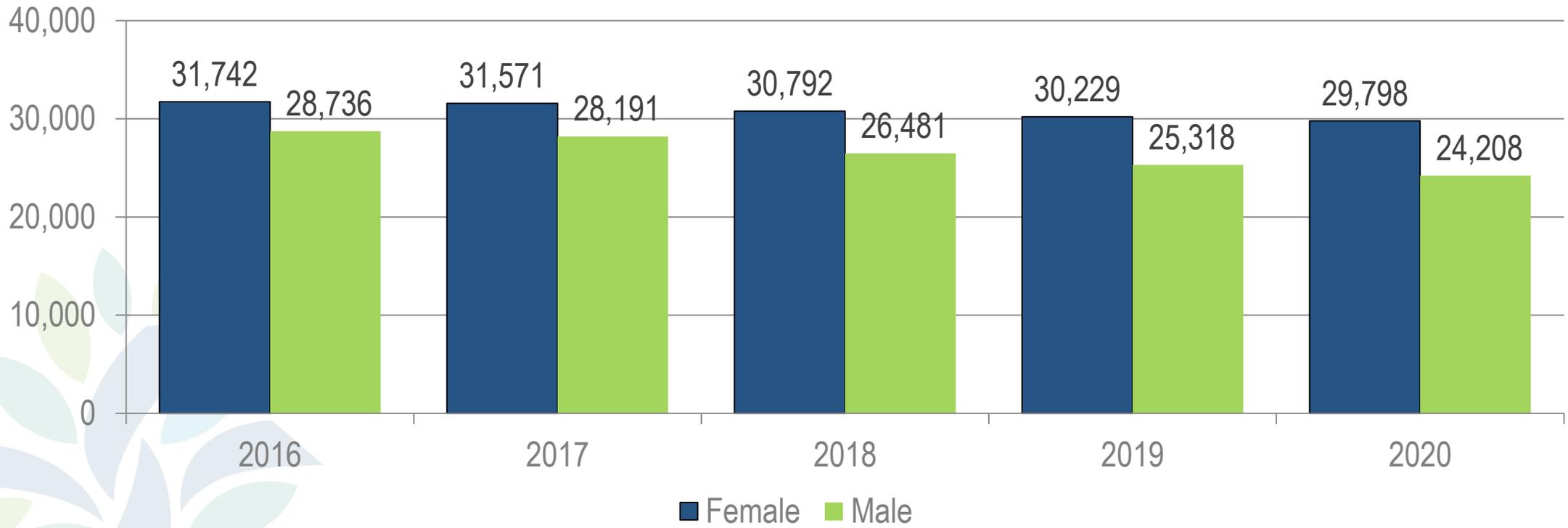
# Credit Headcount Enrollment by Gender

Excluding Dual Enrollment High School Students

Total Credit Enrollment (Female): 29,798; Total Credit Enrollment (Male): 24,208

Female credit enrollment decreased 1.4 percent from Fall 2019 and 6.1 percent from Fall 2016.

Male credit enrollment decreased by 4.4 percent from Fall 2019 and 15.8 percent from Fall 2016



Source: HEPC Fall Census Data

# Female Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

| Institutions                                 | 2016          | 2017          | 2018          | 2019          | 2020            | 2019-20      | 2016-20      |
|--|---------------|---------------|---------------|---------------|-----------------|--------------|--------------|
| Bluefield State College                      | 835           | 835           | 778           | 752           | 755             | 0.4%         | -9.6%        |
| Concord University                           | 1,453         | 1,324         | 1,239         | 1,149         | 1,140 ▼         | -0.8%        | -21.5%       |
| Fairmont State University                    | 2,263         | 2,197         | 2,222         | 2,142         | 2,165           | 1.1%         | -4.3%        |
| Glenville State College                      | 549           | 505           | 517           | 467           | 495             | 6.0%         | -9.8%        |
| Marshall University                          | 7,146         | 7,061         | 6,912         | 6,615         | 6,370 ▼         | -3.7%        | -10.9%       |
| Potomac State College of WVU                 | 634           | 641           | 603           | 548           | 544 ▼           | -0.7%        | -14.2%       |
| Shepherd University                          | 2,235         | 2,120         | 2,030         | 2,002         | 1,820 ▼         | -9.1%        | -18.6%       |
| West Liberty University                      | 1,332         | 1,412         | 1,460         | 1,434         | 1,416 ▼         | -1.3%        | 6.3%         |
| West Virginia School of Osteopathic Medicine | 412           | 432           | 407           | 388           | 401             | 3.4%         | -2.7%        |
| West Virginia State University               | 1,201         | 1,127         | 1,076         | 1,032         | 1,016 ▼         | -1.6%        | -15.4%       |
| West Virginia University                     | 13,251        | 13,420        | 13,018        | 13,187        | 13,148 ▼        | -0.3%        | -0.8%        |
| WVU Institute of Technology                  | 431           | 497           | 530           | 513           | 528             | 2.9%         | 22.5%        |
|  | <b>31,742</b> | <b>31,571</b> | <b>30,792</b> | <b>30,229</b> | <b>29,798 ▼</b> | <b>-1.4%</b> | <b>-6.1%</b> |

Source: HEPC Fall Census Data

# Male Credit Headcount Enrollment

Excluding Dual Enrollment High School Students

| Institutions                                 | 2016          | 2017          | 2018          | 2019          | 2020          |   | 2019-20      | 2016-20       |
|--|---------------|---------------|---------------|---------------|---------------|---|--------------|---------------|
| Bluefield State College                      | 513           | 480           | 434           | 414           | 402           | ▼ | -2.9%        | -21.6%        |
| Concord University                           | 914           | 815           | 729           | 690           | 664           | ▼ | -3.8%        | -27.4%        |
| Fairmont State University                    | 1,757         | 1,646         | 1,628         | 1,503         | 1,444         | ▼ | -3.9%        | -17.8%        |
| Glenville State College                      | 864           | 845           | 796           | 689           | 730           |   | 6.0%         | -15.5%        |
| Marshall University                          | 5,330         | 5,135         | 4,800         | 4,595         | 4,352         | ▼ | -5.3%        | -18.3%        |
| Potomac State College of WVU                 | 555           | 558           | 496           | 501           | 464           | ▼ | -7.4%        | -16.4%        |
| Shepherd University                          | 1,529         | 1,552         | 1,524         | 1,394         | 1,158         | ▼ | -16.9%       | -24.3%        |
| West Liberty University                      | 814           | 871           | 842           | 826           | 810           | ▼ | -1.9%        | -0.5%         |
| West Virginia School of Osteopathic Medicine | 419           | 407           | 427           | 413           | 394           | ▼ | -4.6%        | -6.0%         |
| West Virginia State University               | 1,047         | 932           | 854           | 760           | 856           |   | 12.6%        | -18.2%        |
| West Virginia University                     | 14,314        | 14,190        | 13,187        | 12,837        | 12,295        | ▼ | -4.2%        | -14.1%        |
| WVU Institute of Technology                  | 680           | 760           | 764           | 696           | 639           | ▼ | -8.2%        | -6.0%         |
|  | <b>28,736</b> | <b>28,191</b> | <b>26,481</b> | <b>25,318</b> | <b>24,208</b> | ▼ | <b>-4.4%</b> | <b>-15.8%</b> |

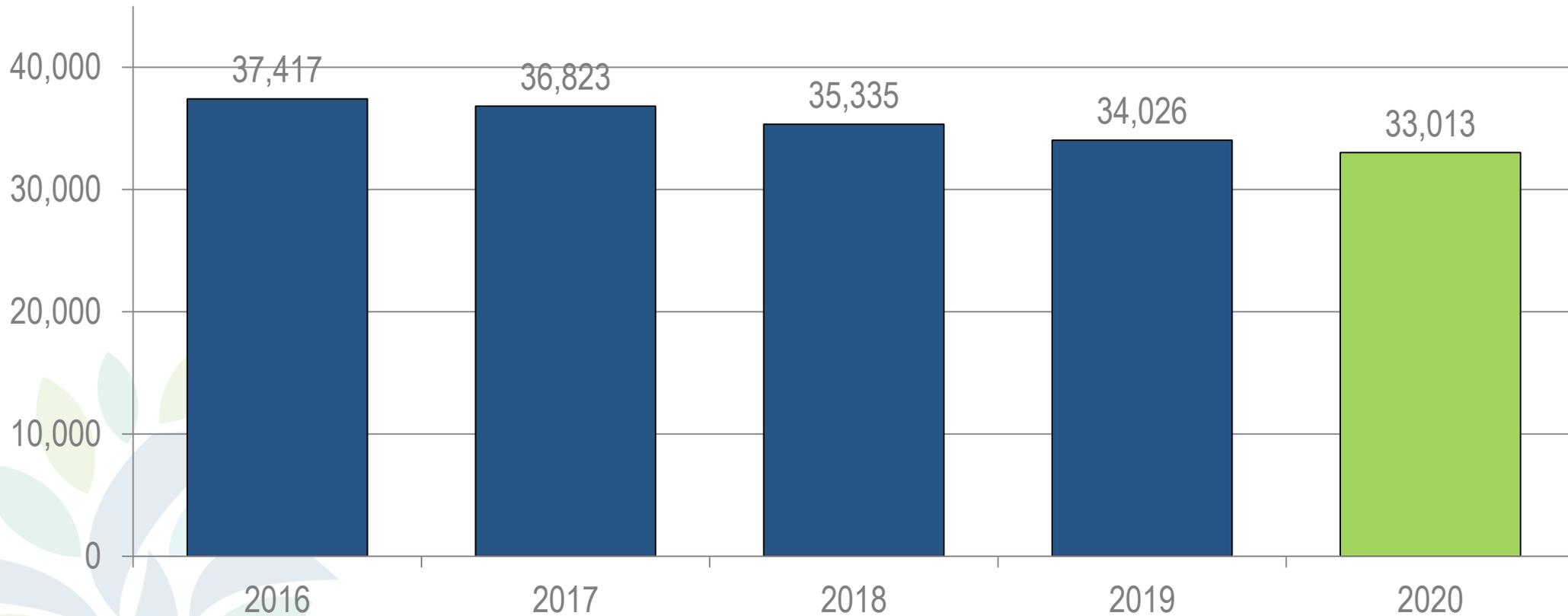
Source: HEPC Fall Census Data

# In-State Headcount Enrollment

Excluding Dual Enrollment High School Students

Total In-State Headcount Enrollment: 33,013

In-state headcount enrollment decreased 3.0 percent from Fall 2019 and 11.8 percent from Fall 2016.



Source: HEPC Fall Census Data

# In-State Headcount Enrollment

Excluding Dual Enrollment High School Students

| Institutions                                 | 2016          | 2017          | 2018          | 2019          | 2020            | 2019-20      | 2016-20       |
|--|---------------|---------------|---------------|---------------|-----------------|--------------|---------------|
| Bluefield State College                      | 1,170         | 1,119         | 1,032         | 976           | 984             | 0.8%         | -15.9%        |
| Concord University                           | 1,980         | 1,751         | 1,579         | 1,442         | 1,418 ▼         | -1.7%        | -28.4%        |
| Fairmont State University                    | 3,531         | 3,383         | 3,394         | 3,237         | 3,193 ▼         | -1.4%        | -9.6%         |
| Glenville State College                      | 1,183         | 1,129         | 1,091         | 957           | 983             | 2.7%         | -16.9%        |
| Marshall University                          | 9,226         | 9,092         | 8,734         | 8,401         | 8,104 ▼         | -3.5%        | -12.2%        |
| Potomac State College of WVU                 | 806           | 845           | 827           | 829           | 793 ▼           | -4.3%        | -1.6%         |
| Shepherd University                          | 2,279         | 2,210         | 2,070         | 2,015         | 1,903 ▼         | -5.6%        | -16.5%        |
| West Liberty University                      | 1,383         | 1,480         | 1,471         | 1,425         | 1,368 ▼         | -4.0%        | -1.1%         |
| West Virginia School of Osteopathic Medicine | 229           | 209           | 195           | 178           | 164 ▼           | -7.9%        | -28.4%        |
| West Virginia State University               | 1,926         | 1,728         | 1,630         | 1,491         | 1,393 ▼         | -6.6%        | -27.7%        |
| West Virginia University                     | 12,879        | 12,898        | 12,268        | 12,068        | 11,748 ▼        | -2.7%        | -8.8%         |
| WVU Institute of Technology                  | 825           | 979           | 1,044         | 1,007         | 962 ▼           | -4.5%        | 16.6%         |
|  | <b>37,417</b> | <b>36,823</b> | <b>35,335</b> | <b>34,026</b> | <b>33,013 ▼</b> | <b>-3.0%</b> | <b>-11.8%</b> |

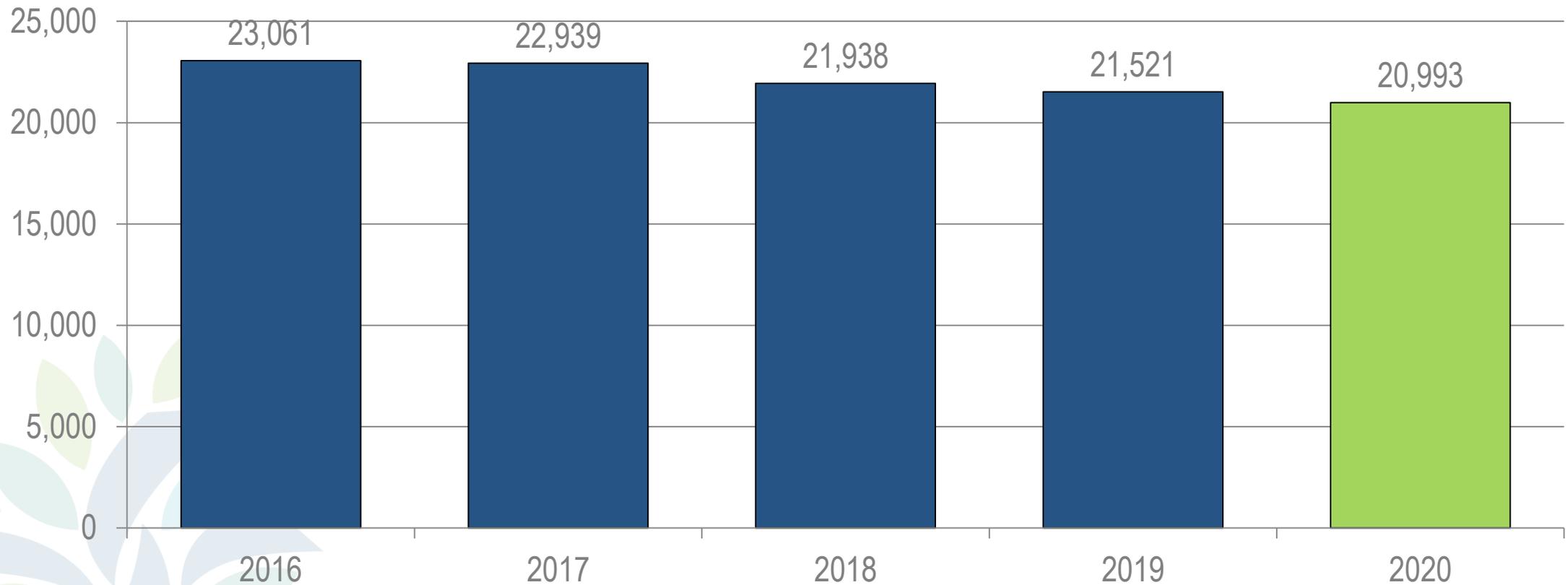
Source: HEPC Fall Census Data

# Out-of-State Headcount Enrollment

Excluding Dual Enrollment High School Students

Total Out-of-State Headcount Enrollment: 20,993

Out-of-state headcount enrollment decreased 2.5 percent from Fall 2019, and 9.0 percent from Fall 2016.



Source: HEPC Fall Census Data

# Out-of-State Headcount Enrollment

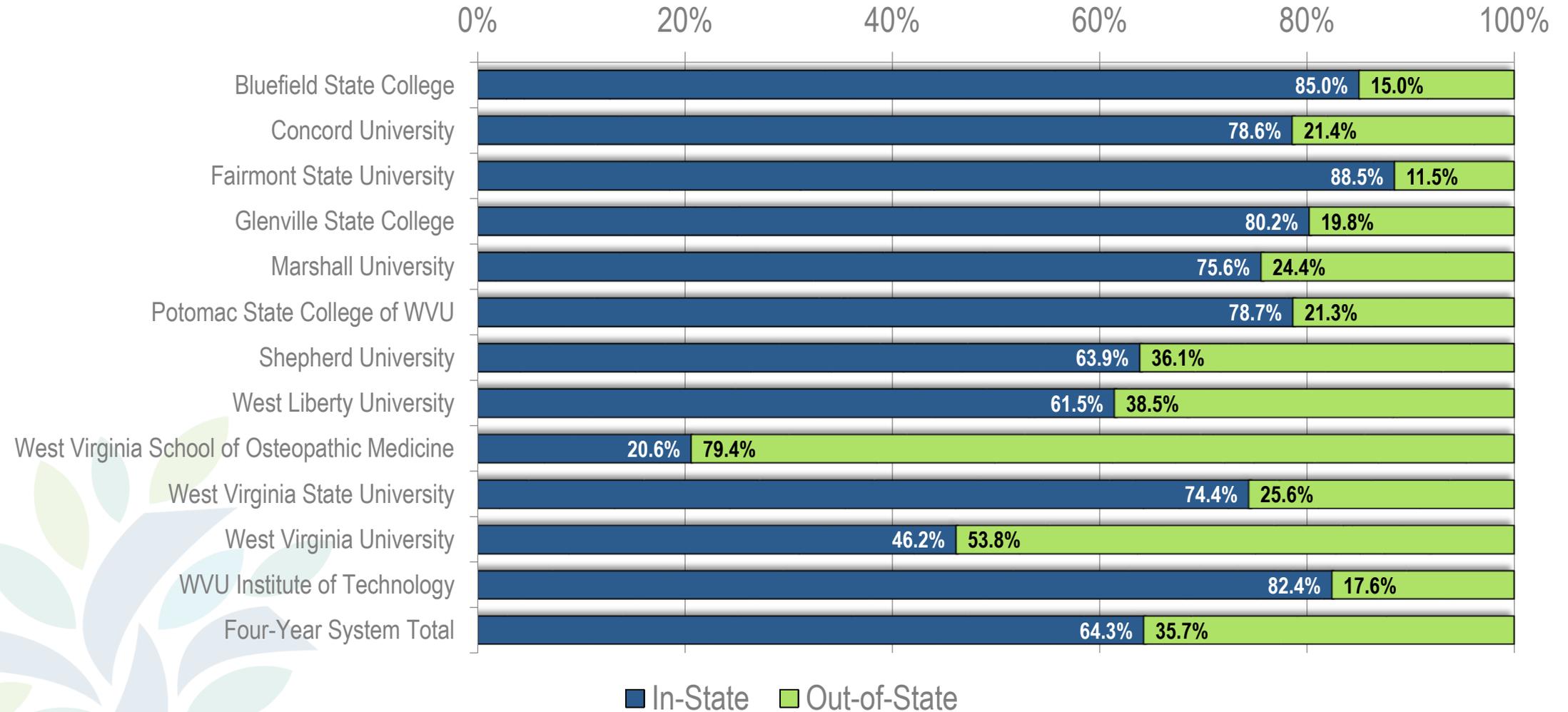
Excluding Dual Enrollment High School Students

| Institutions                                 | 2016          | 2017          | 2018          | 2019          | 2020            | 2019-20      | 2016-20      |
|--|---------------|---------------|---------------|---------------|-----------------|--------------|--------------|
| Bluefield State College                      | 178           | 196           | 180           | 190           | 173 ▼           | -8.9%        | -2.8%        |
| Concord University                           | 387           | 388           | 389           | 397           | 386 ▼           | -2.8%        | -0.3%        |
| Fairmont State University                    | 489           | 460           | 456           | 408           | 416             | 2.0%         | -14.9%       |
| Glenville State College                      | 230           | 221           | 222           | 199           | 242             | 21.6%        | 5.2%         |
| Marshall University                          | 3,250         | 3,104         | 2,978         | 2,809         | 2,618 ▼         | -6.8%        | -19.4%       |
| Potomac State College of WVU                 | 383           | 354           | 272           | 220           | 215 ▼           | -2.3%        | -43.9%       |
| Shepherd University                          | 1,485         | 1,462         | 1,484         | 1,381         | 1,075 ▼         | -22.2%       | -27.6%       |
| West Liberty University                      | 763           | 803           | 831           | 835           | 858             | 2.8%         | 12.5%        |
| West Virginia School of Osteopathic Medicine | 602           | 630           | 639           | 623           | 631             | 1.3%         | 4.8%         |
| West Virginia State University               | 322           | 331           | 300           | 301           | 479             | 59.1%        | 48.8%        |
| West Virginia University                     | 14,686        | 14,712        | 13,937        | 13,956        | 13,695 ▼        | -1.9%        | -6.7%        |
| WVU Institute of Technology                  | 286           | 278           | 250           | 202           | 205             | 1.5%         | -28.3%       |
|  | <b>23,061</b> | <b>22,939</b> | <b>21,938</b> | <b>21,521</b> | <b>20,993 ▼</b> | <b>-2.5%</b> | <b>-9.0%</b> |

Source: HEPC Fall Census Data

# Headcount Enrollment by Residency

Excluding Dual Enrollment High School Students



Source: HEPC Fall Census Data

# International Student Headcount Enrollment

Excluding Dual Enrollment High School Students

| Institutions                   | 2016         | 2017         | 2018         | 2019         | 2020           | 2019-20       | 2016-20       |
|--------------------------------|--------------|--------------|--------------|--------------|----------------|---------------|---------------|
| Bluefield State College        | 27           | 20           | 22           | 18           | 20             | 11.1%         | -25.9%        |
| Concord University             | 97           | 110          | 87           | 92           | 67 ▼           | -27.2%        | -30.9%        |
| Fairmont State University      | 106          | 95           | 76           | 68           | 50 ▼           | -26.5%        | -52.8%        |
| Glenville State College        | 5            | 6            | 4            | 15           | 14 ▼           | -6.7%         | 180.0%        |
| Marshall University            | 636          | 547          | 453          | 390          | 253 ▼          | -35.1%        | -60.2%        |
| Potomac State College of WVU   | 6            | 8            | 5            | 9            | 5 ▼            | -44.4%        | -16.7%        |
| Shepherd University            | 18           | 32           | 32           | 42           | 42             | 0.0%          | 133.3%        |
| West Liberty University        | 58           | 64           | 70           | 58           | 58             | 0.0%          | 0.0%          |
| West Virginia State University | 40           | 47           | 49           | 56           | 229            | 308.9%        | 472.5%        |
| West Virginia University       | 2,264        | 2,312        | 2,020        | 1,861        | 1,421 ▼        | -23.6%        | -37.2%        |
| WVU Institute of Technology    | 95           | 99           | 87           | 74           | 71 ▼           | -4.1%         | -25.3%        |
|                                | <b>3,352</b> | <b>3,340</b> | <b>2,905</b> | <b>2,683</b> | <b>2,230 ▼</b> | <b>-16.9%</b> | <b>-33.5%</b> |

Source: HEPC Fall Census Data

# HEPC System Summary

|  | Fall First-Time, Full-Time Freshmen Cohort Year |               |               |               |               |              |              |
|--|---|---------------|---------------|---------------|---------------|--------------|--------------|
|  | 2014  | 2015          | 2016          | 2017          | 2018          |              |              |
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>70.7%</b>                                    | <b>71.5%</b>  | <b>71.8%</b>  | <b>69.2%</b>  | <b>70.5%</b>  |              |              |
| In-State Students                                    | 71.7%   | 72.2%         | 72.1%         | 69.6%         | 70.4%         |              |              |
| Out-of-State Students                                | 69.4%   | 70.5%         | 71.1%         | 68.6%         | 70.7%         |              |              |
|  | Academic Years                                  |               |               |               |               |              |              |
|  | 2016  | 2017          | 2018          | 2019          | 2020          | 2019-20      | 2016-20      |
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b>    | <b>57,609</b>                                   | <b>57,243</b> | <b>55,095</b> | <b>54,202</b> | <b>52,565</b> | <b>-3.0%</b> | <b>-8.8%</b> |
| <b>Fall Headcount Enrollment</b>                     | <b>64,577</b>                                   | <b>64,478</b> | <b>62,651</b> | <b>62,145</b> | <b>59,387</b> | <b>-4.4%</b> | <b>-8.0%</b> |
| Dual-Enrollment Students                             | 4,099   | 4,716         | 5,378         | 6,598         | 5,381         | -18.4%       | 31.3%        |
| Excluding Dual-Enrollment Students                   | 60,478  | 59,762        | 57,273        | 55,547        | 54,006        | -2.8%        | -10.7%       |
| First-Time Freshmen                                  | 11,283  | 11,260        | 10,503        | 10,432        | 9,868         | -5.4%        | -12.5%       |
| Undergraduate Traditional Age (under 25)             | 41,815  | 41,716        | 39,935        | 38,924        | 38,245        | -1.7%        | -8.5%        |
| Undergraduate Adults (25 and older)                  | 6,737   | 6,457         | 6,002         | 5,393         | 4,579         | -15.1%       | -32.0%       |
| WV Resident  | 37,417  | 36,823        | 35,335        | 34,026        | 33,013        | -3.0%        | -11.8%       |
| Non-WV Resident                                      | 23,061  | 22,939        | 21,938        | 21,521        | 20,993        | -2.5%        | -9.0%        |
| International  | 3,352   | 3,340         | 2,905         | 2,683         | 2,230         | -16.9%       | -33.5%       |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# Bluefield State College

## Fall First-Time, Full-Time Freshmen Cohort Year

|  | 2014         | 2015         | 2016         | 2017         | 2018         |
|--|--------------|--------------|--------------|--------------|--------------|
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>57.9%</b> | <b>67.4%</b> | <b>65.2%</b> | <b>62.6%</b> | <b>60.2%</b> |
| In-State Students                                    | 58.8%        | 67.4%        | 64.7%        | 63.4%        | 58.1%        |
| Out-of-State Students                                | 52.9%        | 67.6%        | 69.2%        | 57.1%        | 69.4%        |

## Academic Years

|   | 2016         | 2017         | 2018         | 2019         | 2020         | 2019-20      | 2016-20       |
|---|--------------|--------------|--------------|--------------|--------------|--------------|---------------|
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b> | <b>1,202</b> | <b>1,189</b> | <b>1,106</b> | <b>1,066</b> | <b>1,042</b> | <b>-2.3%</b> | <b>-13.3%</b> |
| <b>Fall Headcount Enrollment</b>                  | <b>1,362</b> | <b>1,379</b> | <b>1,275</b> | <b>1,241</b> | <b>1,243</b> | <b>0.2%</b>  | <b>-8.7%</b>  |
| Dual-Enrollment Students                          | 14           | 64           | 63           | 75           | 86           | <b>14.7%</b> | <b>514.3%</b> |
| Excluding Dual-Enrollment Students                | 1,348        | 1,315        | 1,212        | 1,166        | 1,157        | <b>-0.8%</b> | <b>-14.2%</b> |
| First-Time Freshmen                               | 226          | 222          | 205          | 200          | 214          | <b>7.0%</b>  | <b>-5.3%</b>  |
| Undergraduate Traditional Age (under 25)          | 868          | 860          | 826          | 806          | 781          | <b>-3.1%</b> | <b>-10.0%</b> |
| Undergraduate Adults (25 and older)               | 480          | 455          | 386          | 360          | 376          | <b>4.4%</b>  | <b>-21.7%</b> |
| WV Resident                                       | 1,170        | 1,119        | 1,032        | 976          | 984          | <b>0.8%</b>  | <b>-15.9%</b> |
| Non-WV Resident                                   | 178          | 196          | 180          | 190          | 173          | <b>-8.9%</b> | <b>-2.8%</b>  |
| International                                     | 27           | 20           | 22           | 18           | 20           | <b>11.1%</b> | <b>-25.9%</b> |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# Concord University

## Fall First-Time, Full-Time Freshmen Cohort Year

|  | 2014         | 2015         | 2016         | 2017         | 2018         |
|--|--------------|--------------|--------------|--------------|--------------|
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>64.7%</b> | <b>68.2%</b> | <b>63.9%</b> | <b>61.9%</b> | <b>58.8%</b> |
| In-State Students                                    | 68.5%        | 67.7%        | 65.0%        | 62.5%        | 57.0%        |
| Out-of-State Students                                | 48.8%        | 70.5%        | 58.2%        | 60.2%        | 63.2%        |

## Academic Years

|   | 2016         | 2017         | 2018         | 2019         | 2020         | 2019-20       | 2016-20       |
|---|--------------|--------------|--------------|--------------|--------------|---------------|---------------|
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b> | <b>2,176</b> | <b>1,988</b> | <b>1,831</b> | <b>1,690</b> | <b>1,621</b> | <b>-4.1%</b>  | <b>-25.5%</b> |
| <b>Fall Headcount Enrollment</b>                  | <b>2,451</b> | <b>2,194</b> | <b>2,040</b> | <b>1,886</b> | <b>1,807</b> | <b>-4.2%</b>  | <b>-26.3%</b> |
| Dual-Enrollment Students                          | 84           | 55           | 72           | 47           | 3            | <b>-93.6%</b> | <b>-96.4%</b> |
| Excluding Dual-Enrollment Students                | 2,367        | 2,139        | 1,968        | 1,839        | 1,804        | <b>-1.9%</b>  | <b>-23.8%</b> |
| First-Time Freshmen                               | 471          | 434          | 430          | 372          | 383          | <b>3.0%</b>   | <b>-18.7%</b> |
| Undergraduate Traditional Age (under 25)          | 1,686        | 1,559        | 1,439        | 1,330        | 1,288        | <b>-3.2%</b>  | <b>-23.6%</b> |
| Undergraduate Adults (25 and older)               | 332          | 239          | 218          | 193          | 172          | <b>-10.9%</b> | <b>-48.2%</b> |
| WV Resident                                       | 1,980        | 1,751        | 1,579        | 1,442        | 1,418        | <b>-1.7%</b>  | <b>-28.4%</b> |
| Non-WV Resident                                   | 387          | 388          | 389          | 397          | 386          | <b>-2.8%</b>  | <b>-0.3%</b>  |
| International                                     | 97           | 110          | 87           | 92           | 67           | <b>-27.2%</b> | <b>-30.9%</b> |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# Fairmont State University

## Fall First-Time, Full-Time Freshmen Cohort Year

|  | 2014         | 2015         | 2016         | 2017         | 2018         |
|--|--------------|--------------|--------------|--------------|--------------|
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>64.7%</b> | <b>68.8%</b> | <b>65.1%</b> | <b>65.4%</b> | <b>62.4%</b> |
| In-State Students                                    | 65.7%        | 69.7%        | 64.9%        | 64.5%        | 62.8%        |
| Out-of-State Students                                | 58.8%        | 62.5%        | 66.1%        | 72.3%        | 59.6%        |

## Academic Years

|   | 2016         | 2017         | 2018         | 2019         | 2020         | 2019-20       | 2016-20       |
|---|--------------|--------------|--------------|--------------|--------------|---------------|---------------|
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b> | <b>3,626</b> | <b>3,464</b> | <b>3,501</b> | <b>3,329</b> | <b>3,309</b> | <b>-0.6%</b>  | <b>-8.7%</b>  |
| <b>Fall Headcount Enrollment</b>                  | <b>4,049</b> | <b>3,881</b> | <b>3,944</b> | <b>3,802</b> | <b>3,848</b> | <b>1.2%</b>   | <b>-5.0%</b>  |
| Dual-Enrollment Students                          | 29           | 38           | 94           | 157          | 239          | <b>52.2%</b>  | <b>724.1%</b> |
| Excluding Dual-Enrollment Students                | 4,020        | 3,843        | 3,850        | 3,645        | 3,609        | <b>-1.0%</b>  | <b>-10.2%</b> |
| First-Time Freshmen                               | 816          | 764          | 827          | 774          | 800          | <b>3.4%</b>   | <b>-2.0%</b>  |
| Undergraduate Traditional Age (under 25)          | 2,932        | 2,802        | 2,866        | 2,748        | 2,717        | <b>-1.1%</b>  | <b>-7.3%</b>  |
| Undergraduate Adults (25 and older)               | 790          | 759          | 712          | 657          | 617          | <b>-6.1%</b>  | <b>-21.9%</b> |
| WV Resident                                       | 3,531        | 3,383        | 3,394        | 3,237        | 3,193        | <b>-1.4%</b>  | <b>-9.6%</b>  |
| Non-WV Resident                                   | 489          | 460          | 456          | 408          | 416          | <b>2.0%</b>   | <b>-14.9%</b> |
| International                                     | 106          | 95           | 76           | 68           | 50           | <b>-26.5%</b> | <b>-52.8%</b> |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# Glenville State College

## Fall First-Time, Full-Time Freshmen Cohort Year

|  | 2014         | 2015         | 2016         | 2017         | 2018         |
|--|--------------|--------------|--------------|--------------|--------------|
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>56.4%</b> | <b>62.3%</b> | <b>60.3%</b> | <b>54.9%</b> | <b>50.3%</b> |
| In-State Students                                    | 60.0%        | 64.2%        | 60.7%        | 56.3%        | 55.1%        |
| Out-of-State Students                                | 41.2%        | 57.1%        | 58.2%        | 50.0%        | 34.3%        |

## Academic Years

|   | 2016         | 2017         | 2018         | 2019         | 2020         | 2019-20     | 2016-20      |
|---|--------------|--------------|--------------|--------------|--------------|-------------|--------------|
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b> | <b>1,263</b> | <b>1,262</b> | <b>1,177</b> | <b>1,223</b> | <b>1,291</b> | <b>5.5%</b> | <b>2.2%</b>  |
| <b>Fall Headcount Enrollment</b>                  | <b>1,641</b> | <b>1,672</b> | <b>1,562</b> | <b>1,575</b> | <b>1,579</b> | <b>0.3%</b> | <b>-3.8%</b> |
| Dual-Enrollment Students                          | 228          | 322          | 249          | 419          | 354          | -15.5%      | 55.3%        |
| Excluding Dual-Enrollment Students                | 1,413        | 1,350        | 1,313        | 1,156        | 1,225        | 6.0%        | -13.3%       |
| First-Time Freshmen                               | 397          | 369          | 327          | 346          | 356          | 2.9%        | -10.3%       |
| Undergraduate Traditional Age (under 25)          | 1,055        | 1,019        | 975          | 898          | 946          | 5.3%        | -10.3%       |
| Undergraduate Adults (25 and older)               | 358          | 331          | 338          | 258          | 279          | 8.1%        | -22.1%       |
| WV Resident                                       | 1,183        | 1,129        | 1,091        | 957          | 983          | 2.7%        | -16.9%       |
| Non-WV Resident                                   | 230          | 221          | 222          | 199          | 242          | 21.6%       | 5.2%         |
| International                                     | 5            | 6            | 4            | 15           | 14           | -6.7%       | 180.0%       |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# Marshall University

|  | Fall First-Time, Full-Time Freshmen Cohort Year |               |               |               |               |               |               |
|--|---|---------------|---------------|---------------|---------------|---------------|---------------|
|  | 2014  | 2015          | 2016          | 2017          | 2018          |               |               |
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>72.7%</b>                                    | <b>74.7%</b>  | <b>71.3%</b>  | <b>71.9%</b>  | <b>71.9%</b>  |               |               |
| In-State Students                                    | 73.8%   | 76.4%         | 72.8%         | 73.7%         | 73.9%         |               |               |
| Out-of-State Students                                | 69.2%   | 68.1%         | 65.4%         | 64.6%         | 64.8%         |               |               |
|  | Academic Years                                  |               |               |               |               |               |               |
|  | 2016  | 2017          | 2018          | 2019          | 2020          | 2019-20       | 2016-20       |
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b>    | <b>11,537</b>                                   | <b>11,245</b> | <b>11,043</b> | <b>10,640</b> | <b>10,175</b> | <b>-4.4%</b>  | <b>-11.8%</b> |
| <b>Fall Headcount Enrollment</b>                     | <b>13,324</b>                                   | <b>13,008</b> | <b>13,177</b> | <b>12,778</b> | <b>11,812</b> | <b>-7.6%</b>  | <b>-11.3%</b> |
| Dual-Enrollment Students                             | 848   | 812           | 1,465         | 1,568         | 1,090         | <b>-30.5%</b> | <b>28.5%</b>  |
| Excluding Dual-Enrollment Students                   | 12,476  | 12,196        | 11,712        | 11,210        | 10,722        | <b>-4.4%</b>  | <b>-14.1%</b> |
| First-Time Freshmen                                  | 1,900   | 1,813         | 1,690         | 1,782         | 1,731         | <b>-2.9%</b>  | <b>-8.9%</b>  |
| Undergraduate Traditional Age (under 25)             | 7,414   | 7,312         | 6,901         | 6,671         | 6,566         | <b>-1.6%</b>  | <b>-11.4%</b> |
| Undergraduate Adults (25 and older)                  | 1,380   | 1,368         | 1,292         | 1,196         | 1,095         | <b>-8.4%</b>  | <b>-20.7%</b> |
| WV Resident  | 9,226   | 9,092         | 8,734         | 8,401         | 8,104         | <b>-3.5%</b>  | <b>-12.2%</b> |
| Non-WV Resident                                      | 3,250   | 3,104         | 2,978         | 2,809         | 2,618         | <b>-6.8%</b>  | <b>-19.4%</b> |
| International  | 636   | 547           | 453           | 390           | 253           | <b>-35.1%</b> | <b>-60.2%</b> |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# Potomac State College of WVU

## Fall First-Time, Full-Time Freshmen Cohort Year

|  | 2014         | 2015         | 2016         | 2017         | 2018         |
|--|--------------|--------------|--------------|--------------|--------------|
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>43.7%</b> | <b>40.4%</b> | <b>46.0%</b> | <b>39.6%</b> | <b>44.8%</b> |
| In-State Students                                    | 47.3%        | 47.3%        | 54.6%        | 46.1%        | 47.7%        |
| Out-of-State Students                                | 39.1%        | 32.2%        | 30.6%        | 27.7%        | 37.2%        |

## Academic Years

|   | 2016         | 2017         | 2018         | 2019         | 2020         | 2019-20       | 2016-20       |
|---|--------------|--------------|--------------|--------------|--------------|---------------|---------------|
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b> | <b>1,205</b> | <b>1,221</b> | <b>1,141</b> | <b>1,100</b> | <b>1,012</b> | <b>-8.0%</b>  | <b>-16.1%</b> |
| <b>Fall Headcount Enrollment</b>                  | <b>1,452</b> | <b>1,411</b> | <b>1,340</b> | <b>1,299</b> | <b>1,193</b> | <b>-8.2%</b>  | <b>-17.8%</b> |
| Dual-Enrollment Students                          | 263          | 212          | 241          | 250          | 185          | <b>-26.0%</b> | <b>-29.7%</b> |
| Excluding Dual-Enrollment Students                | 1,189        | 1,199        | 1,099        | 1,049        | 1,008        | <b>-3.9%</b>  | <b>-15.2%</b> |
| First-Time Freshmen                               | 620          | 597          | 537          | 469          | 400          | <b>-14.7%</b> | <b>-35.5%</b> |
| Undergraduate Traditional Age (under 25)          | 1,053        | 1,072        | 992          | 946          | 898          | <b>-5.1%</b>  | <b>-14.7%</b> |
| Undergraduate Adults (25 and older)               | 136          | 127          | 107          | 103          | 110          | <b>6.8%</b>   | <b>-19.1%</b> |
| WV Resident                                       | 806          | 845          | 827          | 829          | 793          | <b>-4.3%</b>  | <b>-1.6%</b>  |
| Non-WV Resident                                   | 383          | 354          | 272          | 220          | 215          | <b>-2.3%</b>  | <b>-43.9%</b> |
| International                                     | 6            | 8            | 5            | 9            | 5            | <b>-44.4%</b> | <b>-16.7%</b> |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# Shepherd University

## Fall First-Time, Full-Time Freshmen Cohort Year

|  | 2014         | 2015         | 2016         | 2017         | 2018         |
|--|--------------|--------------|--------------|--------------|--------------|
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>65.8%</b> | <b>60.1%</b> | <b>64.8%</b> | <b>69.3%</b> | <b>71.6%</b> |
| In-State Students                                    | 69.4%        | 60.9%        | 66.7%        | 70.7%        | 73.5%        |
| Out-of-State Students                                | 60.4%        | 58.8%        | 61.0%        | 66.3%        | 68.2%        |

## Academic Years

|   | 2016         | 2017         | 2018         | 2019         | 2020         | 2019-20       | 2016-20        |
|---|--------------|--------------|--------------|--------------|--------------|---------------|----------------|
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b> | <b>3,094</b> | <b>3,002</b> | <b>2,933</b> | <b>2,798</b> | <b>2,651</b> | <b>-5.3%</b>  | <b>-14.3%</b>  |
| <b>Fall Headcount Enrollment</b>                  | <b>3,779</b> | <b>3,736</b> | <b>3,648</b> | <b>3,554</b> | <b>3,159</b> | <b>-11.1%</b> | <b>-16.4%</b>  |
| Dual-Enrollment Students                          | 15           | 64           | 94           | 158          | 181          | <b>14.6%</b>  | <b>1106.7%</b> |
| Excluding Dual-Enrollment Students                | 3,764        | 3,672        | 3,554        | 3,396        | 2,978        | <b>-12.3%</b> | <b>-20.9%</b>  |
| First-Time Freshmen                               | 564          | 598          | 593          | 483          | 512          | <b>6.0%</b>   | <b>-9.2%</b>   |
| Undergraduate Traditional Age (under 25)          | 2,566        | 2,471        | 2,365        | 2,241        | 2,153        | <b>-3.9%</b>  | <b>-16.1%</b>  |
| Undergraduate Adults (25 and older)               | 855          | 886          | 921          | 801          | 382          | <b>-52.3%</b> | <b>-55.3%</b>  |
| WV Resident                                       | 2,279        | 2,210        | 2,070        | 2,015        | 1,903        | <b>-5.6%</b>  | <b>-16.5%</b>  |
| Non-WV Resident                                   | 1,485        | 1,462        | 1,484        | 1,381        | 1,075        | <b>-22.2%</b> | <b>-27.6%</b>  |
| International                                     | 18           | 32           | 32           | 42           | 42           | <b>0.0%</b>   | <b>133.3%</b>  |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# West Liberty University

|  | Fall First-Time, Full-Time Freshmen Cohort Year |              |              |              |              |               |               |
|--|---|--------------|--------------|--------------|--------------|---------------|---------------|
|  | 2014  | 2015         | 2016         | 2017         | 2018         |               |               |
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>69.2%</b>                                    | <b>71.5%</b> | <b>70.8%</b> | <b>72.0%</b> | <b>70.2%</b> |               |               |
| In-State Students                                    | 69.7%   | 72.7%        | 72.8%        | 71.4%        | 68.6%        |               |               |
| Out-of-State Students                                | 68.4%   | 69.8%        | 66.9%        | 73.2%        | 73.2%        |               |               |
|  | Academic Years                                  |              |              |              |              |               |               |
|  | 2016  | 2017         | 2018         | 2019         | 2020         | 2019-20       | 2016-20       |
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b>    | <b>2,190</b>                                    | <b>2,288</b> | <b>2,324</b> | <b>2,291</b> | <b>2,217</b> | <b>-3.2%</b>  | <b>1.2%</b>   |
| <b>Fall Headcount Enrollment</b>                     | <b>2,310</b>                                    | <b>2,443</b> | <b>2,524</b> | <b>2,495</b> | <b>2,400</b> | <b>-3.8%</b>  | <b>3.9%</b>   |
| Dual-Enrollment Students                             | 164   | 160          | 222          | 235          | 174          | <b>-26.0%</b> | <b>6.1%</b>   |
| Excluding Dual-Enrollment Students                   | 2,146   | 2,283        | 2,302        | 2,260        | 2,226        | <b>-1.5%</b>  | <b>3.7%</b>   |
| First-Time Freshmen                                  | 436   | 494          | 471          | 465          | 414          | <b>-11.0%</b> | <b>-5.0%</b>  |
| Undergraduate Traditional Age (under 25)             | 1,770   | 1,798        | 1,802        | 1,772        | 1,730        | <b>-2.4%</b>  | <b>-2.3%</b>  |
| Undergraduate Adults (25 and older)                  | 174   | 218          | 198          | 175          | 142          | <b>-18.9%</b> | <b>-18.4%</b> |
| WV Resident  | 1,383   | 1,480        | 1,471        | 1,425        | 1,368        | <b>-4.0%</b>  | <b>-1.1%</b>  |
| Non-WV Resident                                      | 763   | 803          | 831          | 835          | 858          | <b>2.8%</b>   | <b>12.5%</b>  |
| International  | 58  | 64           | 70           | 58           | 58           | <b>0.0%</b>   | <b>0.0%</b>   |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# WV School of Osteopathic Medicine

|   | Academic Years |            |            |            |            |              |              |
|---|----------------|------------|------------|------------|------------|--------------|--------------|
|   | 2016           | 2017       | 2018       | 2019       | 2020       | 2019-20      | 2016-20      |
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b> | <b>831</b>     | <b>839</b> | <b>834</b> | <b>801</b> | <b>795</b> | <b>-0.7%</b> | <b>-4.3%</b> |
| <b>Fall Headcount Enrollment</b>                  | <b>831</b>     | <b>839</b> | <b>834</b> | <b>801</b> | <b>795</b> | <b>-0.7%</b> | <b>-4.3%</b> |
| WV Resident                                       | 229            | 209        | 195        | 178        | 164        | -7.9%        | -28.4%       |
| Non-WV Resident                                   | 602            | 630        | 639        | 623        | 631        | 1.3%         | 4.8%         |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# West Virginia State University

## Fall First-Time, Full-Time Freshmen Cohort Year

|  | 2014         | 2015         | 2016         | 2017         | 2018         |
|--|--------------|--------------|--------------|--------------|--------------|
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>58.8%</b> | <b>55.9%</b> | <b>62.0%</b> | <b>54.9%</b> | <b>61.3%</b> |
| In-State Students                                    | 59.1%        | 55.7%        | 64.6%        | 55.2%        | 63.1%        |
| Out-of-State Students                                | 57.9%        | 56.6%        | 55.9%        | 53.8%        | 53.3%        |

## Academic Years

|   | 2016         | 2017         | 2018         | 2019         | 2020         | 2019-20       | 2016-20       |
|---|--------------|--------------|--------------|--------------|--------------|---------------|---------------|
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b> | <b>2,363</b> | <b>2,459</b> | <b>2,290</b> | <b>2,392</b> | <b>2,205</b> | <b>-7.8%</b>  | <b>-6.7%</b>  |
| <b>Fall Headcount Enrollment</b>                  | <b>3,542</b> | <b>3,877</b> | <b>3,692</b> | <b>4,120</b> | <b>3,638</b> | <b>-11.7%</b> | <b>2.7%</b>   |
| Dual-Enrollment Students                          | 1,294        | 1,818        | 1,762        | 2,328        | 1,766        | <b>-24.1%</b> | <b>36.5%</b>  |
| Excluding Dual-Enrollment Students                | 2,248        | 2,059        | 1,930        | 1,792        | 1,872        | <b>4.5%</b>   | <b>-16.7%</b> |
| First-Time Freshmen                               | 424          | 393          | 326          | 271          | 282          | <b>4.1%</b>   | <b>-33.5%</b> |
| Undergraduate Traditional Age (under 25)          | 1,485        | 1,413        | 1,322        | 1,222        | 1,369        | <b>12.0%</b>  | <b>-7.8%</b>  |
| Undergraduate Adults (25 and older)               | 680          | 522          | 487          | 459          | 367          | <b>-20.0%</b> | <b>-46.0%</b> |
| WV Resident                                       | 1,926        | 1,728        | 1,630        | 1,491        | 1,393        | <b>-6.6%</b>  | <b>-27.7%</b> |
| Non-WV Resident                                   | 322          | 331          | 300          | 301          | 479          | <b>59.1%</b>  | <b>48.8%</b>  |
| International                                     | 40           | 47           | 49           | 56           | 229          | <b>308.9%</b> | <b>472.5%</b> |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# West Virginia University

|  | Fall First-Time, Full-Time Freshmen Cohort Year |               |               |               |               |               |               |
|--|---|---------------|---------------|---------------|---------------|---------------|---------------|
|  | 2014  | 2015          | 2016          | 2017          | 2018          |               |               |
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>78.8%</b>                                    | <b>79.3%</b>  | <b>79.5%</b>  | <b>75.6%</b>  | <b>78.6%</b>  |               |               |
| In-State Students                                    | 82.4%   | 81.3%         | 82.4%         | 78.3%         | 81.7%         |               |               |
| Out-of-State Students                                | 76.0%   | 77.7%         | 77.2%         | 73.5%         | 75.9%         |               |               |
|  | Academic Years                                  |               |               |               |               |               |               |
|  | 2016  | 2017          | 2018          | 2019          | 2020          | 2019-20       | 2016-20       |
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b>    | <b>27,015</b>                                   | <b>27,018</b> | <b>25,553</b> | <b>25,517</b> | <b>24,963</b> | <b>-2.2%</b>  | <b>-7.6%</b>  |
| <b>Fall Headcount Enrollment</b>                     | <b>28,487</b>                                   | <b>28,409</b> | <b>26,861</b> | <b>26,803</b> | <b>26,269</b> | <b>-2.0%</b>  | <b>-7.8%</b>  |
| Dual-Enrollment Students                             | 922   | 799           | 656           | 779           | 826           | <b>6.0%</b>   | <b>-10.4%</b> |
| Excluding Dual-Enrollment Students                   | 27,565  | 27,610        | 26,205        | 26,024        | 25,443        | <b>-2.2%</b>  | <b>-7.7%</b>  |
| First-Time Freshmen                                  | 5,122   | 5,225         | 4,730         | 4,949         | 4,494         | <b>-9.2%</b>  | <b>-12.3%</b> |
| Undergraduate Traditional Age (under 25)             | 20,116  | 20,402        | 19,361        | 19,221        | 18,753        | <b>-2.4%</b>  | <b>-6.8%</b>  |
| Undergraduate Adults (25 and older)                  | 1,311   | 1,303         | 1,135         | 1,051         | 916           | <b>-12.8%</b> | <b>-30.1%</b> |
| WV Resident  | 12,879  | 12,898        | 12,268        | 12,068        | 11,748        | <b>-2.7%</b>  | <b>-8.8%</b>  |
| Non-WV Resident                                      | 14,686  | 14,712        | 13,937        | 13,956        | 13,695        | <b>-1.9%</b>  | <b>-6.7%</b>  |
| International  | 2,264   | 2,312         | 2,020         | 1,861         | 1,421         | <b>-23.6%</b> | <b>-37.2%</b> |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

Enrollment Report Fall 2020

# WVU Institute of Technology

|  | Fall First-Time, Full-Time Freshmen Cohort Year |              |              |              |              |               |               |
|--|---|--------------|--------------|--------------|--------------|---------------|---------------|
|  | 2014  | 2015         | 2016         | 2017         | 2018         |               |               |
| <b>Fall-to-Fall Retention (Starting Institution)</b> | <b>56.5%</b>                                    | <b>53.4%</b> | <b>63.0%</b> | <b>56.2%</b> | <b>56.9%</b> |               |               |
| In-State Students                                    | 55.6%   | 54.8%        | 64.2%        | 55.3%        | 56.0%        |               |               |
| Out-of-State Students                                | 58.0%   | 51.0%        | 59.5%        | 59.7%        | 63.0%        |               |               |
|  | Academic Years                                  |              |              |              |              |               |               |
|  | 2016  | 2017         | 2018         | 2019         | 2020         | 2019-20       | 2016-20       |
| <b>Fall Full-Time Equivalent (FTE) Enrollment</b>    | <b>1,107</b>                                    | <b>1,268</b> | <b>1,362</b> | <b>1,356</b> | <b>1,284</b> | <b>-5.2%</b>  | <b>16.0%</b>  |
| <b>Fall Headcount Enrollment</b>                     | <b>1,349</b>                                    | <b>1,629</b> | <b>1,754</b> | <b>1,791</b> | <b>1,644</b> | <b>-8.2%</b>  | <b>21.9%</b>  |
| Dual-Enrollment Students                             | 238   | 372          | 460          | 582          | 477          | <b>-18.0%</b> | <b>100.4%</b> |
| Excluding Dual-Enrollment Students                   | 1,111   | 1,257        | 1,294        | 1,209        | 1,167        | <b>-3.5%</b>  | <b>5.0%</b>   |
| First-Time Freshmen                                  | 307   | 351          | 367          | 321          | 282          | <b>-12.1%</b> | <b>-8.1%</b>  |
| Undergraduate Traditional Age (under 25)             | 870   | 1,008        | 1,086        | 1,069        | 1,044        | <b>-2.3%</b>  | <b>20.0%</b>  |
| Undergraduate Adults (25 and older)                  | 241   | 249          | 208          | 140          | 123          | <b>-12.1%</b> | <b>-49.0%</b> |
| WV Resident  | 825   | 979          | 1,044        | 1,007        | 962          | <b>-4.5%</b>  | <b>16.6%</b>  |
| Non-WV Resident                                      | 286   | 278          | 250          | 202          | 205          | <b>1.5%</b>   | <b>-28.3%</b> |
| International  | 95  | 99           | 87           | 74           | 71           | <b>-4.1%</b>  | <b>-25.3%</b> |

Retention Data Source: HEPC Fall End-of-Term Data

Enrollment Data Source: HEPC Fall Census Data

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