

MEMORANDUM



To: West Virginia Chamber of Commerce
From: Brett Miller, Director of Research
Re: West Virginia IVR Poll Results
Date: June 21, 2023

Overview

Orion Strategies executed an interactive voice response phone survey of registered voting age Republicans, Independents, and Non-Party-Affiliated voters across West Virginia to determine preliminary candidate preference in three upcoming primary elections. The poll has a 6% +/- margin of error with a 95% confidence rate and was conducted between June 16 and June 20, 2023.

Note: due to rounding, not all sums will equal 100%

Weighted Top Lines

Sex	
Male	53%
Female	47%

Age	
18 to 26	10%
27 to 39	16%
40 to 54	34%
55 to 74	23%
75 and over	17%

Q1. Are you registered to vote as a Republican or Independent at this address?	
Republican	73%
Independent	27%

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Q2. In next year's Republican Primary Election for United States Senate... which candidate do you believe you will most likely support?	
Jim Justice	56%
Alex Mooney	19%
Another Candidate	9%
Unsure	16%

Q3. In next year's Republican Primary Election for West Virginia Attorney General... which candidate do you believe you will most likely support?	
Ryan Weld	14%
Mike Stuart	20%
Another Candidate	16%
Unsure	50%

Q4. In next year's Republican Primary Election for West Virginia Governor... which candidate do you believe you will most likely support?	
Moore Capito	30%
JB McCuskey	3%
Chris Miller	5%
Patrick Morrissey	31%
Mac Warner	9%
Another Candidate	5%
Unsure	17%

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Cross Tabulations - Sex

Q1. Are you registered to vote as a Republican or Independent at this address?	Sex	
	Male	Female
	Percent	Percent
Republican (73%)	73%	73%
Independent (27%)	27%	27%

Q2. In next year's Republican Primary Election for United States Senate... which candidate do you believe you will most likely support?	Sex	
	Male	Female
	Percent	Percent
Jim Justice (56%)	57%	55%
Alex Mooney (19%)	18%	19%
Another Candidate (9%)	11%	7%
Unsure (16%)	14%	19%

Q3. In next year's Republican Primary Election for West Virginia Attorney General... which candidate do you believe you will most likely support?	Sex	
	Male	Female
	Percent	Percent
Ryan Weld (14%)	16%	11%
Mike Stuart (20%)	19%	22%
Another Candidate (16%)	15%	17%
Unsure (50%)	49%	52%

Q4. In next year's Republican Primary Election for West Virginia Governor... which candidate do you believe you will most likely support?	Sex	
	Male	Female
	Percent	Percent
Moore Capito (30%)	34%	24%
JB McCuskey (3%)	3%	3%
Chris Miller (5%)	5%	5%
Patrick Morrissey (31%)	27%	35%
Mac Warner (9%)	9%	10%
Another Candidate (5%)	6%	5%
Unsure (17%)	17%	17%

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Cross Tabulations - Age

Q1. Are you registered to vote as a Republican or Independent at this address?	Age				
	18 to 26	27 to 39	40 to 54	55 to 74	75+
	Percent	Percent	Percent	Percent	Percent
Republican (73%)	51%	74%	80%	70%	75%
Independent (27%)	50%	26%	20%	31%	25%

Q2. In next year’s Republican Primary Election for United States Senate... which candidate do you believe you will most likely support?	Age				
	18 to 26	27 to 39	40 to 54	55 to 74	75+
	Percent	Percent	Percent	Percent	Percent
Jim Justice (56%)	28%	57%	65%	55%	58%
Alex Mooney (19%)	8%	18%	19%	22%	19%
Another Candidate (9%)	14%	14%	7%	10%	7%
Unsure (16%)	50%	12%	10%	13%	16%

Q3. In next year’s Republican Primary Election for West Virginia Attorney General... which candidate do you believe you will most likely support?	Age				
	18 to 26	27 to 39	40 to 54	55 to 74	75+
	Percent	Percent	Percent	Percent	Percent
Ryan Weld (14%)	4%	8%	17%	12%	18%
Mike Stuart (20%)	28%	26%	18%	19%	19%
Another Candidate (16%)	13%	17%	15%	17%	16%
Unsure (50%)	55%	49%	50%	52%	47%

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Q4. In next year’s Republican Primary Election for West Virginia Governor... which candidate do you believe you will most likely support?	Age				
	18 to 26	27 to 39	40 to 54	55 to 74	75+
	Percent	Percent	Percent	Percent	Percent
Moore Capito (30%)	17%	23%	42%	23%	28%
JB McCuskey (3%)	5%	5%	0%	4%	3%
Chris Miller (5%)	4%	12%	1%	7%	5%
Patrick Morrissey (31%)	38%	25%	30%	30%	33%
Mac Warner (9%)	5%	11%	10%	10%	10%
Another Candidate (5%)	0%	6%	7%	5%	6%
Unsure (17%)	31%	18%	11%	21%	16%

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Cross Tabulations – Political Affiliation

Q1. Are you registered to vote as a Republican or Independent at this address?	Party	
	Republican	Independent
	Percent	Percent
Republican (73%)	100%	0%
Independent (27%)	0%	100%

Q2. In next year’s Republican Primary Election for United States Senate... which candidate do you believe you will most likely support?	Party	
	Republican	Independent
	Percent	Percent
Jim Justice (56%)	61%	44%
Alex Mooney (19%)	20%	16%
Another Candidate (9%)	5%	21%
Unsure (16%)	15%	19%

Q3. In next year’s Republican Primary Election for West Virginia Attorney General... which candidate do you believe you will most likely support?	Party	
	Republican	Independent
	Percent	Percent
Ryan Weld (14%)	16%	7%
Mike Stuart (20%)	21%	19%
Another Candidate (16%)	13%	25%
Unsure (50%)	51%	49%

Q4. In next year’s Republican Primary Election for West Virginia Governor... which candidate do you believe you will most likely support?	Party	
	Republican	Independent
	Percent	Percent
Moore Capito (30%)	34%	18%
JB McCuskey (3%)	2%	5%
Chris Miller (5%)	6%	4%
Patrick Morrissey (31%)	34%	21%
Mac Warner (9%)	8%	14%
Another Candidate (5%)	3%	13%
Unsure (17%)	13%	27%